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|  | **Press Book Proposal Template** |

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| **Title of the Proposed Book** |  |
| **Author(s) or Editor(s)**Editors are for edited books with different chapter authors. |  |
| **Technical Description**Provide a few paragraphs to give an overview of the book. Think of this as a short preface or introduction to the proposed text. |  |
| **Relevance of Book**Provide some background information on the subject matter of the book, for example:* Where will it be in the next 5 years?
* What will it allow people to do?
* How does it relate to other advances in the area?
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| **Target Audience*** Who would potentially be reading this book?
* Is it for academia, non-academia, or both?
* For academia: could it be use for a course? Is it technician, undergraduate or graduate level?
* For non-academia: is it for research & development, engineering, or professional development?
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| **Competing & Related Books**List any books that would compete or are related to this book.  |  |
| **Keywords**Provide 1-5 keywords for the main subjects of the book. |  |
| **Table of Contents**This section is the most important of the proposal.Provide a table of contents including all sections and subsections to highlight the covered topics.Note that the table of contents is not final and can be altered during the writing process. |  |