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|  | **Press Book Proposal Template** |

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| **Title of the Proposed Book** |  |
| **Author(s) or Editor(s)**  Editors are for edited books with different chapter authors. |  |
| **Technical Description**  Provide a few paragraphs to give an overview of the book. Think of this as a short preface or introduction to the proposed text. |  |
| **Relevance of Book**  Provide some background information on the subject matter of the book, for example:   * Where will it be in the next 5 years? * What will it allow people to do? * How does it relate to other advances in the area? |  |
| **Target Audience**   * Who would potentially be reading this book? * Is it for academia, non-academia, or both? * For academia: could it be use for a course? Is it technician, undergraduate or graduate level? * For non-academia: is it for research & development, engineering, or professional development? |  |
| **Competing & Related Books**  List any books that would compete or are related to this book. |  |
| **Keywords**  Provide 1-5 keywords for the main subjects of the book. |  |
| **Table of Contents**  This section is the most important of the proposal.  Provide a table of contents including all sections and subsections to highlight the covered topics.  Note that the table of contents is not final and can be altered during the writing process. |  |