

SPIE.

MEDIA

KIT 2026

CONNECTING MINDS. ADVANCING LIGHT.

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SPIE.

MEDIA KIT 2026

SPIE event printed pieces	2
SPIE Women in Optics notebook	8
SPIE News	14
SPIE Digital Library	17

Advertise to your target audience.

Partner with SPIE resources — technical communities and conferences, [optics.org](#), *Photonics Focus*, [SPIE.org](#), and the SPIE Digital Library — where we present news articles, hot topics, breaking developments, and the latest work in optics and photonics research, reaching viewers daily.

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<i>For optics.org and SPIE Photonics West Show Daily advertising, contact</i>	Rob Fisher , Head of Sales & Marketing Tel: +44 117 905 5330 rob.fisher@optics.org

SPIE event printed pieces

Event overviews and Event overviews/Exhibition guides

Distributed onsite to all technical attendees, this piece reaches research and development professionals in different fields with news of your products and services. Most people will keep this piece in hand during the event, providing you with an opportunity to gain visibility.



Photonics West Exhibition guide

Distributed at Photonics West, this handy guide features exhibitor information and show floor locations. Increase your impact on your primary target audience with an ad in the frequently used exhibition guide.

www.spie.org/events

Reach thousands of potential customers who use SPIE event pieces to plan their agendas

EST. ATTENDANCE
 EVENT OVERVIEW
 EVENT OVERVIEW
 EXHIBITION GUIDE
 EXHIBITION GUIDE

2026 FEATURED EVENT	DATES / LOCATION	CONFERENCE TOPICS	EST. ATTENDANCE	EVENT OVERVIEW	EXHIBITION GUIDE
SPIE PHOTONICS WEST	17–22 January 2026 San Francisco, California, USA PHOTONICS WEST EXHIBITION: 20–22 January 2026 AR VR MR EXPO: 20–22 January 2026 BIOS EXPO: 17–18 January 2026 QUANTUM WEST EXPO: 20–22 January 2026 VISION TECH EXPO: 20–22 January 2026	AR VR MR • 3D computer vision/perception • display techniques/technologies/architectures • reconstruction • combiner optics/related architectures • human-machine interactions • human perception/immersive displays • light-field rendering • MEMS mirrors • display engines/imaging systems • optical sensors for 6DOF head tracking/SLAM-relocalization nanophotonics BIOS • Photonic therapeutics and diagnostics • Neurophotonics, neurosurgery, and optogenetics • Clinical technologies and systems • Tissue optics, laser-tissue interaction, and tissue engineering • Biomedical spectroscopy, microscopy, and imaging • Nano/biophotonics • BRAIN • Translational research • 3D printing • Net Zero, AI/ML • Quantum Biology OPTO and LASE • Laser sources • Nonlinear optics and beam guiding • Micro/nano applications • Macro applications • Optoelectronic materials and devices • Photonic integration • Nanotechnologies in photonics • MOEMS-MEMS in photonics • Advanced quantum and optoelectronic applications • Semiconductor lasers and LEDs • Displays and holography • Optical communications: Devices to systems • 3D printing • Sustainability • AI/ML • Quantum Quantum West • Quantum information systems • Quantum communications • Quantum computing and simulation • Quantum sensing, imaging, and timing systems • Enabling materials, devices, and techniques • Quantum Biology Vision Tech Forum • AI, 3D sensing, hyperspectral and multispectral imaging, embedded vision, with applications areas of agriculture, semiconductor/electronics, and manufacturing	20,000	✓	✓
SPIE MEDICAL IMAGING	15–19 February 2026 Vancouver, BC Canada	Physics of medical imaging • Image processing • Computer-aided diagnosis • Image-guided procedures, robotic interventions, and modeling • Molecular, structural, and functional imaging • Image perception, and technology assessment • PACS-based imaging informatics • Ultrasonic imaging, tomography, and therapy • Digital pathology	1,000	✓	
SPIE ADVANCED LITHOGRAPHY+ PATTERNING	22–26 February 2026 San Jose, California, USA EXHIBITION: 24–25 February 2026	Optical and EUV Nanolithography • DTCO • Patterning • Metrology • Inspection • Process Control • Resists • Etch • Process Integration • DUV and EUV sources and optics	2,500		✓
SPIE SMART STRUCTURES+ NONDESTRUCTIVE EVALUATION	16–19 March 2026 Vancouver, BC, Canada	Electroactive polymers • Smart structures and materials • Actuators and damping • Biomimetics • Energy harvesting • Embedded sensors • Sensor networks • Real-time NDE • Structural health monitoring • Fiber sensors	500	✓	
SPIE PHOTONICS EUROPE SPIE OPTICAL SYSTEMS DESIGN	12–16 April 2026 Strasbourg, France EXHIBITION: 14–15 April 2026	Photonics Europe • Biophotonics • Micro/Nano technologies • Metamaterials • Photonic crystal fibers and devices • MEMS/MOEMS • Nanometrology • Optical sensors • Silicon photonics and photonic integrated circuits • Organic photonics • Solid-state lasers • Fiber lasers • Amplifiers • Photovoltaics • Photonics in automobiles • Image processing Optical Systems Design • Optical Design • Thin Films • Fabrication • Testing • Metrology • Illumination • Computational Optics • Instrument Technologies	2,600		✓
SPIE DEFENSE+ SECURITY	26–30 April 2026 National Harbor, Maryland, USA EXHIBITION: 28–30 April 2026	Next generation sensor systems and applications • Advanced sensing and imaging • Imaging and analytics • Materials and devices • Big data • AI/ML • Autonomous systems • AR/VR/ XR • Cyber security • Advanced photon counting • IR Technology	3,500		✓
SPIE ASTRONOMICAL TELESCOPES+ INSTRUMENTATION	5–10 July 2026 Copenhagen, Denmark EXHIBITION: 7–9 July 2026	Optical, infrared, and millimeter wave and interferometry • Ultraviolet to gamma ray • Space and ground-based and airborne telescopes and instrumentation • Adaptive optics systems • Observatory operations • Modeling, systems engineering, and project management • Advances in optical and mechanical technologies • Millimeter, submillimeter, and far-infrared detectors and instrumentation • Software and cyberinfrastructure • High-energy, optical, and infrared detectors • Radio telescopes and telescopic arrays	2,500		✓
SPIE OPTICS+ PHOTONICS	23–27 August 2026 San Diego, California, USA EXHIBITION: 25–27 August 2026	Advanced metrology • Remote sensing • Optical system design • Illumination engineering • Photovoltaics • Thin film coatings • Illumination systems • Solar concentrators • Plasmonics • Nanoengineered materials • Metamaterials • Nanocoatings • Nanomanufacturing • Organic photonics and electronics • Detectors and imaging • Photonic devices • OLEDs and LEDs • Lasers • Astronomical optics and instrumentation	3,000		✓
SPIE SENSORS+ IMAGING	14–17 September 2026 Edinburgh, UK EXHIBITION: 15–16 September 2026	Remote Sensing • Atmospheric sensing • Platforms and systems • Environmental monitoring and applications • Earth surface sensing • Image and signal processing Security + Defence • Electro-optical sensing • Infrared systems • Optical materials and technologies • Sensors and networks • Millimetre wave and terahertz sensors • Biomaterials	900		✓
SPIE PHOTONICS ASIA	October 2026 Nantong, China	High-power lasers • Semiconductor lasers • Optoelectronic devices and integration • Optical design and testing • Holography • Diffractive optics • Biomedical optics • Advanced sensor systems • Nanophotonics and micro/nano-optics • Plasmonics • Quantum and nonlinear optics	800	✓	
SPIE FUTURE SENSING TECHNOLOGIES	November 2026 Yokohama, Japan	Quantum sensing • Cameras and imaging systems • AR/VR • Optical communications • Space-based missions • RADAR systems • Multi-band and hyperspectral imaging • LIDAR technology and applications • Polarization sensing and imaging • EO/IR/SWIR sensing and imaging • UAV applications • Autonomous vehicle sensing • Sensor-based sorting & quality control	125	✓	
SPIE PHOTOMASK TECHNOLOGY + EUV LITHOGRAPHY	8–11 September 2026 Monterey, California, USA EXHIBITION: 9–10 September 2026	Photomask • Design automation and data prep • Inverse lithography • Mask writing • Defects • Metrology • Inspection and repair • Maskless processes EUV Lithography • Sources and optics • Metrology and inspection • Mask and imaging • Pellicles • Resists • Process control and stochastic • Patterning and process enhancement • Extendibility • High-NA EUV	900		✓
SPIE LASER DAMAGE	Dates TBD Livermore, California, USA	Optical materials and measurements • Surfaces, mirrors and contamination • Thin films • Fundamental mechanisms • Laser-induced damage issues • Applications of laser damage • Properties modeling • Testing • Component fabrication	155	✓	
SPIE QUANTUM CATALYST	Dates TBD Boulder, Colorado, USA	Commercialization of quantum technologies • Building a robust supply chain for position, navigation, and timing (PNT)	150	✓	

**SPIE
PHOTONICS
WEST
ADVERTISING**

*Includes AR | VR | MR,
BiOS, Quantum West,
and Vision Tech*

2026 insertion order

Contact SPIE Sales:

Kim Abair
Sales Manager
Tel: +1 360 685 5499
kima@spie.org

Lacey Barnett
Sales Manager
Tel: +1 360 685 5551
laceyb@spie.org

Melissa Valum
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melissav@spie.org

Fax: +1 360 647 1445
www.spie.org/advertising

SPIE Europe Office:

Laurence Devereux
Sales Consultant
Tel: +44 29 2278 9031
laurence@spieeurope.org

*For optics.org and SPIE
Photonics West Show
Daily advertising, contact:*

Rob Fisher
Head of Sales & Marketing
Tel: +44 117 905 5330
rob.fisher@optics.org

1 PLEASE PROVIDE COMPLETE BILLING INFORMATION

My company is an SPIE Corporate Member No Yes Corporate ID# _____

Advertising company _____

Address _____

City _____ State/Prov. _____ Zip _____

Contact _____ Title _____

Telephone _____ Fax _____

Email _____ Bill to **advertising company** (not ad agency)

Ad agency _____

Address _____

City _____ State/Prov. _____ Zip _____

Contact _____ Title _____

Telephone _____ Fax _____

Email _____ P.O. (if required for billing) _____

2 SELECT ADVERTISEMENT

Event overview or Exhibition guide

Insertion order due 28 November 2025
Materials due 5 December 2025

Ad size	Black and white	4-color
Full page	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$3,150
2/3 Page	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$2,700
1/2 Page vertical	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,600
1/2 Page horizontal	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,600
1/3 Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$2,350
1/4 Page	<input type="checkbox"/> \$600	<input type="checkbox"/> \$2,200
Special position	4-color	
Cover 2 - inside front	<input type="checkbox"/> \$4,800	
Cover 3 - inside back	<input type="checkbox"/> \$4,700	
Cover 4 - back cover	<input type="checkbox"/> \$5,350	
Page 3	<input type="checkbox"/> \$4,350	
Page 5	<input type="checkbox"/> \$4,350	
Page 7	<input type="checkbox"/> \$4,350	
Other righthand forward pages available upon request.		

SEE NEXT PAGE FOR:

- MECHANICAL REQUIREMENTS
- ELECTRONIC FILE REQUIREMENTS
- AD SUBMISSION GUIDELINES
- POLICIES

3 AGREEMENT By signing, you agree to abide by the policies listed. Signature required.

Ordered by _____ Title _____

Authorizing signature _____

4 PAYMENT INFORMATION Billed after publication prints. Please check one of the following options:

- Check/money order enclosed (payable to SPIE) = \$ _____
- Credit card
SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards = \$ _____
- Wire transfer = \$ _____
Bank wire transfer information will be sent to you.
- Please send invoice upon receipt of this contract.

52779

SPIE PHOTONICS WEST ADVERTISING

Includes AR | VR | MR,
BiOS, Quantum West,
and Vision Tech

2026 insertion order

MECHANICAL REQUIREMENTS

TRIM size - Program will be cut to this size.

BLEED size - Background images need to be slightly larger than trim so it looks like it goes off the edge.

LIVE area - Keep all text and important elements inside live area so they do not get cut off when program is bound and trimmed after printing.

**IMPORTANT:
PLEASE REMOVE ALL PRINTER MARKS
INCLUDING REGISTRATION AND
CROP MARKS FROM YOUR AD FILE**

Event overview or exhibition guide

Ad size	Inches	Millimeters
Full page		
Trim size	$8 \frac{3}{8} \times 10 \frac{3}{4}$	213 × 273
Bleed	$8 \frac{3}{4} \times 11 \frac{1}{8}$	222 × 283
Live area	7×10	178 × 254
2/3 Page	$4 \frac{9}{16} \times 10$	116 × 254
1/2 Page vertical	$3 \frac{5}{16} \times 10$	84 × 254
1/2 Page horizontal	$7 \times 4 \frac{7}{8}$	178 × 124
1/3 Page vertical	$2 \frac{3}{16} \times 10$	56 × 254
1/4 Page	$3 \frac{5}{16} \times 4 \frac{7}{8}$	84 × 124

Special position

Cover 2 - inside front*	*see full-page ad specs above
Cover 3 - inside back*	
Cover 4 - back cover*	
Page 3*	
Page 5*	
Page 7*	
Other righthand forward pages available upon request.	

ELECTRONIC FILE REQUIREMENTS

- AD SHOULD BE FURNISHED AS A HIGH-RESOLUTION PDF (at least 300 dpi). Fonts must be embedded, outlined, or included. All colors should be CMYK builds. Note: eps, jpg, and tif files will be accepted but PDF IS PREFERRED.
- Keep essential matter of an ad (text or image) inside the live area or 1/4" inside TRIM.
- PLEASE REMOVE ALL PRINTER MARKS INCLUDING REGISTRATION AND CROP MARKS FROM YOUR AD FILE.

AD MATERIAL SUBMISSION GUIDELINES

- Ads can be emailed (files <5 MB may be emailed to advertising@spie.org).
- Please contact advertising@spie.org with questions about ad submissions.

POLICIES

- Changes or modifications to submitted ad materials may be subject to production charges.
- SPIE does not guarantee reproduction quality for late ads or ads that do not meet the mechanical and electronic file requirements.
- Ad materials are stored for 12 months, unless other arrangements have been made in writing.
- No refunds on ads cancelled after insertion order due dates.
- No guaranteed ad placement other than accepted special cover positions.
- SPIE reserves the right to cancel or reject any advertisement; this includes solicitation by organizations for membership and event attendees, authors or exhibitors, or products unrelated to the event.
- Simulation of the publication's format is not permitted.
- SPIE reserves the right to place the word "advertisement" with copy that, in the publisher's opinion, resembles editorial matter.
- All advertising is subject to publisher's approval and agreement by the advertiser and agency to indemnify and protect the publisher from and against any claims, loss, liability, or expense, including reasonable attorney's fees, arising out of publication of such advertisement.
- Ads received after the materials due dates are subject to a 10% surcharge.
- Recognized ad agencies will receive a 15% commission. Commissions given to ad agencies will be forfeited if payment is not received within 60 days of invoice date.
- Account delinquency may affect advertiser's and agency's ability to book space in future issues.
- For accounts with more than one unpaid invoice, all cash received will be paid to oldest invoice first.
- Advertiser and agency agree to pay all collection costs that result from our collection efforts on delinquent balances, including reasonable attorney's fees.

LIABILITY

The publisher reserves the right to hold the advertiser and advertising agency jointly and severally liable to SPIE for payments due hereunder. The advertiser is at all times liable for payment of all account balances due and all other liabilities and deemed to receive refund payments, adjustments, notices and all other documents when the same are delivered to their advertising agency. Payments by the advertiser to the advertising agency for services does not constitute payment to SPIE. Any language to the contrary in any advertising agency's insertion orders or other documents is void and without effect.

BILLING AND DISCOUNTS

- Billing and tear sheets will be mailed after the piece has been published. Payment must be made to SPIE within 30 days of invoice date. After 30 days, a 5% late fee will be added to all unpaid balances.
- Multiple ad placements per event receive a 10% discount for each additional ad.
- SPIE Corporate Members receive a 10% discount on published rates.

SPIE EVENT ADVERTISING

2026 insertion order

Contact SPIE Sales:

Kim Abair
Sales Manager
Tel: +1 360 685 5499
kima@spie.org

Lacey Barnett
Sales Manager
Tel: +1 360 685 5551
laceyb@spie.org

Melissa Valum
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Fax: +1 360 647 1445
www.spie.org/advertising

SPIE Europe Office:

Laurence Devereux
Sales Consultant
Tel: +44 29 2278 9031
laurence@spieeurope.org

SEE NEXT PAGE FOR:

- MECHANICAL REQUIREMENTS
- ELECTRONIC FILE REQUIREMENTS
- AD SUBMISSION GUIDELINES
- POLICIES

1 PLEASE PROVIDE COMPLETE BILLING INFORMATION

My company is an SPIE Corporate Member No Yes Corporate ID# _____

Advertising company

Address _____

City _____ State/Prov. _____ Zip _____

Contact _____ Title _____

Telephone _____ Fax _____

Email _____ Bill to **advertising company** (not ad agency)

Ad agency

Address _____

City _____ State/Prov. _____ Zip _____

Contact _____ Title _____

Telephone _____ Fax _____

Email _____ P.O. (if required for billing) _____

2 SELECT ADVERTISEMENT *For Photonics West, please use corresponding insertion order.*

	Event overview	Event overview/ exhibition guide	Insertion order due
SPIE Advanced Lithography + Patterning		<input type="checkbox"/>	2 Jan 2026
SPIE Astronomical Telescopes + Instrumentation		<input type="checkbox"/> A4 size	15 May 2026
SPIE Defense + Security		<input type="checkbox"/>	6 Mar 2026
SPIE Future Sensing Technologies	<input type="checkbox"/>		TBD
SPIE Laser Damage	<input type="checkbox"/>		Sept 2026
SPIE Medical Imaging*	<input type="checkbox"/>		26 Dec 2025
SPIE Optical Systems Design		<input type="checkbox"/> A4 size	27 Feb 2026
SPIE Optics + Photonics		<input type="checkbox"/>	3 July 2026
SPIE Photomask Technology + EUV Lithography		<input type="checkbox"/>	21 July 2026
SPIE/COS Photonics Asia	<input type="checkbox"/>		Sept 2026
SPIE Photonics Europe		<input type="checkbox"/> A4 size	27 Feb 2026
SPIE Photonics Industry Summit	<input type="checkbox"/>		Aug 2026
SPIE Quantum Catalyst	<input type="checkbox"/>		TBD
SPIE Photonics for Quantum	<input type="checkbox"/>		May 2026
SPIE Sensors + Imaging* (Remote Sensing/Security + Defence)		<input type="checkbox"/> A4 size	27 July 2026
SPIE Smart Structures + Nondestructive Evaluation*	<input type="checkbox"/>		01 Jan 2026
SPIE/COS Photonics Asia	<input type="checkbox"/>		Sept 2026

*40% discount— Medical Imaging, Sensors + Imaging, Smart Structures + Nondestructive Evaluation

Materials are due 7 days after insertion order due date. Please contact Sales for possible date changes.

3 SPECIFY ADVERTISEMENT SIZE

Event overview or Event overview/exhibition guide

Ad size	Black and white	4-color	Special position 4-color
Full page	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$2,850	Cover 2 (inside front) <input type="checkbox"/> \$4,450
2/3 Page	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$2,500	Cover 3 (inside back) <input type="checkbox"/> \$4,200
1/2 Page vertical	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,400	Cover 4 (back cover) <input type="checkbox"/> \$4,600
1/2 Page horizontal	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,400	Page 3 <input type="checkbox"/> \$4,000
1/3 Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$2,100	Page 5 <input type="checkbox"/> \$4,000
1/4 Page	<input type="checkbox"/> \$600	<input type="checkbox"/> \$2,000	Page 7 <input type="checkbox"/> \$4,000

Other righthand forward pages available upon request.

4 AGREEMENT *By signing, you agree to abide by the policies listed. Signature required.*

Ordered by _____ Title _____

Authorizing signature _____

5 PAYMENT INFORMATION *Billed after publication prints. Please check one of the following options:*

Check/money order enclosed (payable to SPIE) = \$ _____

Credit card
SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards = \$ _____

Wire transfer = \$ _____
Bank wire transfer information will be sent to you.

Please send invoice upon receipt of this contract.

52779

SPIE.

SPIE Sales · spiesales@spie.org · Tel: +1 360 676 3290 · Fax: +1 360 647 1445

SPIE EVENT ADVERTISING

2026 insertion order

MECHANICAL REQUIREMENTS

TRIM SIZE Program will be cut to this size.

BLEED SIZE Background imagery need to be larger than trim so it appears to go off the edge.

LIVE AREA Keep all text and important elements inside live area so they do not get cut off when program is bound and trimmed after printing.

**IMPORTANT:
PLEASE REMOVE ALL PRINTER MARKS
INCLUDING REGISTRATION AND CROP
MARKS FROM YOUR AD FILE**

Event overview

Event overview/exhibition guide

Full page/special position
TRIM: $8 \frac{3}{8} \times 10 \frac{3}{4}$ in. = 213 × 273 mm
BLEED: $8 \frac{3}{4} \times 11 \frac{1}{8}$ in. = 222 × 283 mm
LIVE: 7 × 10 in. = 178 × 254 mm

Ad size	Inches	Millimeters
2/3 Page	$4 \frac{9}{16} \times 10$	115 × 254
1/2 Page vertical	$3 \frac{5}{16} \times 10$	84 × 254
1/2 Page horizontal	$7 \times 4 \frac{7}{8}$	178 × 124
1/3 Page vertical	$2 \frac{3}{16} \times 10$	56 × 254
1/4 Page	$3 \frac{5}{16} \times 4 \frac{7}{8}$	84 × 124

A4 SIZE FOR ALL EUROPEAN EVENTS

Full page/special position
TRIM: 8.27 × 11.69 in. = 210 × 297 mm
BLEED: 8.77 × 12.19 in. = 223 × 310 mm
LIVE: 7.27 × 10.69 in. = 185 × 272 mm

Ad size	Inches	Millimeters
2/3 Page	4.75 × 10.69	121 × 272
1/2 Page vertical	3.5 × 10.69	89 × 272
1/2 Page horizontal	7.27 × 5	185 × 127
1/3 Page vertical	2.25 × 10.69	57 × 272
1/4 Page	3.5 × 5	89 × 127

ELECTRONIC FILE REQUIREMENTS

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- Keep essential matter of an ad (text or image) inside the live area or 1/4" inside TRIM.
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- Please contact advertising@spie.org with questions about ad submissions.

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- No refunds on ads cancelled after insertion order due dates.
- No guaranteed ad placement other than accepted special cover positions.
- SPIE reserves the right to cancel or reject any advertisement; this includes solicitation by organizations for membership and event attendees, authors or exhibitors, or products unrelated to the event.
- Simulation of the publication's format is not permitted.
- SPIE reserves the right to place the word "advertisement" with copy that, in the publisher's opinion, resembles editorial matter.
- All advertising is subject to publisher's approval and agreement by the advertiser and agency to indemnify and protect the publisher from and against any claims, loss, liability, or expense, including reasonable attorney's fees, arising out of publication of such advertisement.
- Ads received after the materials due dates are subject to a 10% surcharge.
- Recognized ad agencies will receive a 15% commission. Commissions given to ad agencies will be forfeited if payment is not received within 60 days of invoice date.
- Account delinquency may affect advertiser's and agency's ability to book space in future issues.
- For accounts with more than one unpaid invoice, all cash received will be paid to oldest invoice first.
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- SPIE Corporate Members receive a 10% discount on published rates.

SPIE WOMEN IN OPTICS

2027 insertion order

Contact SPIE Sales:

Kim Abair
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kima@spie.org

Lacey Barnett
Sales Manager
Tel: +1 360 685 5551
laceyb@spie.org

Melissa Valum
Sales Manager
Tel: +1 360 685 5596
melissav@spie.org

Fax: +1 360 647 1445
www.spie.org/advertising

1 PLEASE PROVIDE COMPLETE BILLING INFORMATION

Advertising company _____
 Address _____
 City _____ State/Prov. _____ Zip _____
 Contact _____ Title _____
 Telephone _____ Fax _____
 Email _____ Bill to **advertising company** (not ad agency)

Ad agency _____
 Address _____
 City _____ State/Prov. _____ Zip _____
 Contact _____ Title _____
 Telephone _____ Fax _____
 Email _____ P.O. (if required for billing) _____

2 SPECIFY AD SIZE

Insertion order due: 5 May 2026
 Materials due: 22 May 2026

Ad size	4-color
Page 1 sponsor logo	<input type="checkbox"/> \$1,200
Full page	<input type="checkbox"/> \$2,100
Special position	
Cover 2 - inside front	<input type="checkbox"/> \$2,450
Cover 3 - inside back	<input type="checkbox"/> \$2,800
Cover 4 - back cover	<input type="checkbox"/> \$3,150
Two-page spread	<input type="checkbox"/> \$3,450

- SEE NEXT PAGE FOR:
- MECHANICAL REQUIREMENTS
 - ELECTRONIC FILE REQUIREMENTS
 - AD SUBMISSION GUIDELINES
 - POLICIES

3 AGREEMENT *By signing, you agree to abide by the policies listed. Signature required.*

Ordered by _____ Title _____
 Authorizing signature _____

4 PAYMENT INFORMATION *Billed after publication prints. Please check one of the following options:*

- Check/money order enclosed (payable to SPIE) = \$ _____
 Credit card
SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards = \$ _____
 Wire transfer = \$ _____
Bank wire transfer information will be sent to you.
 Please send invoice upon receipt of this contract.

52779

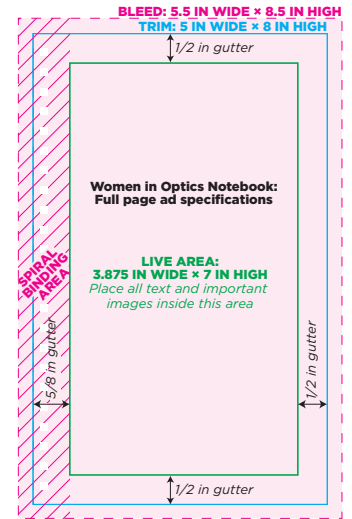
SPIE.

MECHANICAL REQUIREMENTS

	Inches	Millimeters
Full page ad trim size	5 × 8	127 × 203
Full page ad bleed size	5 1/2 × 8 1/2	133 × 209.5
Full page ad live area	3 7/8 × 7	98.5 × 177.5
Two page spread trim size	10 × 8	254 × 203
Two page spread bleed size	10 1/2 × 8 1/2	266.5 × 209.5
Two page spread live area	9* × 7 (*less binding area)	228.5 × 177.5

TRIM size - notebook will be cut to this size. BLEED size - Background images need to extend past each edge of page trim size. LIVE area - Keep all text and important elements inside live area so they do not get cut off when planner is trimmed and bound after printing.

IMPORTANT:
**PLEASE REMOVE ALL PRINTER MARKS INCLUDING
REGISTRATION AND CROP MARKS FROM YOUR AD FILE**

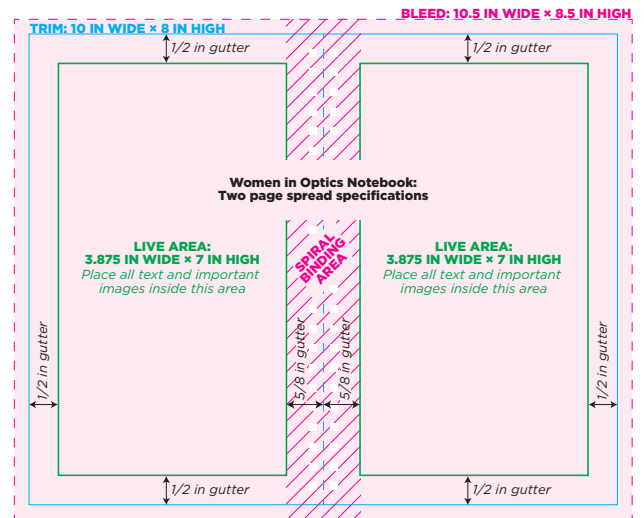


ELECTRONIC FILE REQUIREMENTS

- AD SHOULD BE FURNISHED AS A HIGH-RESOLUTION PDF (at least 300 dpi). Fonts must be embedded, outlined, or included. All colors should be CMYK builds. Note: eps, jpg, and tif files will be accepted but PDF IS PREFERRED.
- Keep essential matter of an ad (text or image) 1/2" / 5/8" from the TRIM.
- PLEASE REMOVE ALL PRINTER MARKS INCLUDING REGISTRATION AND CROP MARKS FROM YOUR AD FILE.
- Sponsor logo listing file requirements: CMYK vector artwork saved as .AI or .EPS format with all fonts converted to outlines. Links or embedded files must be at least 300 dpi resolution.

AD MATERIAL SUBMISSION GUIDELINES

- Ads can be emailed (files <5 MB may be emailed to advertising@spie.org).
- Please contact advertising@spie.org with questions about ad submissions.



POLICIES

- Changes or modifications to submitted ad materials may be subject to production charges.
- SPIE does not guarantee reproduction quality for late ads or ads that do not meet the mechanical and electronic file requirements.
- Ad materials are stored for 12 months, unless other arrangements have been made in writing.
- No refunds on ads cancelled after insertion order due dates.
- No guaranteed ad placement other than accepted special cover positions.
- SPIE reserves the right to cancel or reject any advertisement; this includes solicitation by organizations for membership and event attendees, authors or exhibitors, or products unrelated to the event.
- Simulation of the publication's format is not permitted.
- SPIE reserves the right to place the word "advertisement" with copy that, in the publisher's opinion, resembles editorial matter.
- All advertising is subject to publisher's approval and agreement by the advertiser and agency to indemnify and protect the publisher from and against any claims, loss, liability, or expense, including reasonable attorney's fees, arising out of publication of such advertisement.
- Ads received after the materials due dates are subject to a 10% surcharge.
- Recognized ad agencies will receive a 15% commission. Commissions given to ad agencies will be forfeited if payment is not received within 60 days of invoice date.
- Account delinquency may affect advertiser's and agency's ability to book space in future issues.
- For accounts with more than one unpaid invoice, all cash received will be paid to oldest invoice first.
- Advertiser and agency agree to pay all collection costs that result from our collection efforts on delinquent balances, including reasonable attorney's fees.

LIABILITY

The publisher reserves the right to hold the advertiser and advertising agency jointly and severally liable to SPIE for payments due hereunder. The advertiser is at all times liable for payment of all account balances due and all other liabilities and deemed to receive refund payments, adjustments, notices and all other documents when the same are delivered to their advertising agency. Payments by the advertiser to the advertising agency for services does not constitute payment to SPIE. Any language to the contrary in any advertising agency's insertion orders or other documents is void and without effect.

BILLING AND DISCOUNTS

Billing and tear sheets will be mailed after the piece has been published. Payment must be made to SPIE within 30 days of invoice date. After 30 days, a 5% late fee will be added to all unpaid balances.

SPIE News

Secure your ad placement alongside industry-specific editorial and access vital exposure to products and brands.

Capitalize on exposure to industry professionals with exclusive ad placement alongside the very latest featured news from SPIE.

Get your company logo or message in front of over 500,000 unique viewers and drive qualified traffic to your web properties with an ad on SPIE.org/news.

www.spie.org/news

The screenshot displays the SPIE News website interface. At the top, there is a navigation bar with the SPIE logo and links for Events, Publications, Membership, Career + Courses, Community Support, News, and About. A search bar is located on the right. Below the navigation bar, the main content area is titled "Featured News from SPIE".

The featured news articles include:

- Precision-engineered surface enhances silicon solar cell performance**: Single-layer silicon metasurface achieves ultralow light reflection, setting a new standard for antireflective coatings in solar cells. Includes a diagram of a silicon-based antireflective coating with incident light, reflected light (-5%), and a flat silicon surface.
- Laser fusion: Are you ready?**
- A golden opportunity in cancer therapy**
- Combining photonic neural networks with distributed acoustic sensing**
- Growing solar: Optimizing agrivoltaic systems for crops and clean energy**
- Holograms with a twist Entangling light and information**
- Spectroscopy technique could improve surgery for pediatric epilepsy patients**
- Terahertz polarimetry detects microscopic tissue changes linked to cancer and burns**
- Hot carrier solar cells are more robust than they seem**
- High-resolution metasens doublet microscope for compact biomedical imaging**
- SPIE announces \$323,000 in student scholarships**
- Advanced Photonics Editors-in-Chief recognize the best papers from 2024**
- Bimodal video imaging platform predicts hyperspectral frames from RGB video**
- New low-cost laser technique could make cataract surgery more accessible worldwide**
- Femtosecond-level precision achieved in chip-scale soliton microcombs**
- Fresh route to more efficient cooling using light and heat**
- From the SPIE President: Measuring the world with optics**
- From the Editor's Desk: Galaxy quest**
- The National Science Foundation: An organization to support luminaries**
- Detecting wildfires with ULTRASIP**
- Bridging the Gap: Advanced VCSEL technology for quantum sensing and beyond**

Advertisements are placed on the right side of the page, including:

- Rectangle: 300 x 250 pixels
- Rectangle: 300 x 250 pixels
- Take the leap: Your next job is just a click away!
- Manopositioning for Semiconductor Manufacturing

At the bottom of the page, there is a footer with the text "Continued strength for the photonics industry".

Contact SPIE Sales:

Kim Abair
Sales Manager
Tel: +1 360 685 5499
kima@spie.org

Lacey Barnett
Sales Manager
Tel: +1 360 685 5551
laceyb@spie.org

Melissa Valum
Sales Manager
Tel: +1 360 685 5596
melissav@spie.org

Fax: +1 360 647 1445
www.spie.org/advertising

Prices listed are in US dollars, per month rate.

Sign up for six or more ads and get a 20% discount.

1 PLEASE PROVIDE COMPLETE BILLING INFORMATION

My company is an SPIE Corporate Member No Yes Corporate ID# _____

Advertising company _____

Address _____

City _____ State/Prov. _____ Zip _____

Contact _____ Title _____

Telephone _____ Fax _____

Email _____ Bill to **advertising company** (not ad agency)

Ad agency _____

Address _____

City _____ State/Prov. _____ Zip _____

Contact _____ Title _____

Telephone _____ Fax _____

Email _____ P.O. (if required for billing) _____

2 SPECIFY AD TYPE AND OPTIONS FOR YOUR AD

Newsroom ad on website 300 x 250 pixels; File size: 20k	\$1,950
<i>Please choose months to run your ad:</i>	<input type="checkbox"/> January <input type="checkbox"/> February <input type="checkbox"/> March
	<input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June
	<input type="checkbox"/> July <input type="checkbox"/> August <input type="checkbox"/> September
	<input type="checkbox"/> October <input type="checkbox"/> November <input type="checkbox"/> December
e-Newsletter 600 x 90 pixels; File size: 72k	\$1,750
<i>Please choose category to run your ad:</i>	<input type="checkbox"/> General
	<input type="checkbox"/> Medical
	<input type="checkbox"/> Defense
	<input type="checkbox"/> Astro

3 AGREEMENT *By signing, you agree to abide by the policies listed. Signature required.*

Ordered by _____ Title _____

Authorizing signature _____

4 PAYMENT INFORMATION *Billed after publication prints. Please check one of the following options:*

- Check/money order enclosed (payable to SPIE) = \$ _____
- Credit card
SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards = \$ _____
- Wire transfer = \$ _____
Bank wire transfer information will be sent to you.
- Please send invoice upon receipt of this contract.

ELECTRONIC FILE REQUIREMENTS

- Materials due 10 business days prior to ad posting.
- Units are in pixels. File type: gif or jpg (web ready). Ads must be set up to the correct dimensions shown on previous page. Average file size 20K.
- Ads may be emailed to advertising@spie.org
- Please contact us with any questions you have about ad submissions: advertising@spie.org

POLICIES

- Changes or modifications to submitted ad materials may be subject to production charges.
- SPIE does not guarantee reproduction quality for late ads or ads that do not meet the ad material submission guidelines.
- Ad materials are stored for 12 months, unless other arrangements have been made in writing.
- No refunds on ads cancelled after insertion order due dates.
- No guaranteed ad placement position.
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- Ad materials received after the materials due dates are subject to a 10% surcharge.
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BILLING AND DISCOUNTS

- Invoice will be included with the customer's confirmation email. Payment must be paid to SPIE by the 15th of the month prior to the month your ad is scheduled. Eg: if your ad is scheduled for July, your payment is due 15 June.
- SPIE Corporate Members receive a 10% discount on published rates.

SPIE Digital Library

The SPIE Digital Library is the world's largest collection of optics and photonics applied research with over 675,000 publications and accessed more than 30 million times per year.

Web

Ad displays on all 625,000+ publication pages and journal article pages, and eBook chapter pages.

The screenshot shows a web browser displaying a journal article page on the SPIE Digital Library. The URL is spiedigitallibrary.org/journals/biophotonics-discovery/volume-2/issue-01/015001/Hybrid-diffuse-optical-appraisal-of-.... The page features a navigation bar with logos for SPIE, SPIE Digital Library, SPIE Career Center, and optics.org. A search bar is present with the text "Search Digital Library". The article title is "Hybrid diffuse optical appraisal of peripheral and cerebral changes in critically ill patients receiving red blood cell transfusion", published on 23 January 2025. The authors listed are Susanna Tagliabue, Anna Rey-Perez, Lourdes Exposito, Andrés F. Jimenez, Sara Valles Angulo, Federica Maruccia, Jonas B. Fischer, Michal Kacprzak, Maria A. Poca, and Turgut Durduran. The article is 19 pages long and has a "DOWNLOAD PAPER" button. A "Medium Rectangle ad: 300x250" is displayed on the right side of the page. The abstract section is visible, starting with "Significance: Red blood cell transfusions (RBCTs) to restore hemoglobin concentration and hematocrit values in anemic patients are debated in critical illness." The "Statement of Discovery" section is also present, describing the study's approach and findings.

www.spiedigitallibrary.org

SPIE.

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Melissa Valum
Sales Manager
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melissav@spie.org

Fax: +1 360 647 1445
www.spie.org/advertising

Prices listed are in US dollars, per month rate.

1 PLEASE PROVIDE COMPLETE BILLING INFORMATION

My company is an SPIE Corporate Member No Yes Corporate ID# _____

Advertising company _____

Address _____

City _____ State/Prov. _____ Zip _____

Contact _____ Title _____

Telephone _____ Fax _____

Email _____ Bill to **advertising company** (not ad agency)

Ad agency _____

Address _____

City _____ State/Prov. _____ Zip _____

Contact _____ Title _____

Telephone _____ Fax _____

Email _____ P.O. (if required for billing) _____

2 SPECIFY ADVERTISEMENT TYPE

Leaderboard 970 x 90 pixels	\$1,800	<input type="checkbox"/> January	<input type="checkbox"/> February	<input type="checkbox"/> March
<i>Please choose months to run your ad:</i>	<input type="checkbox"/> April	<input type="checkbox"/> May	<input type="checkbox"/> June	
	<input type="checkbox"/> July	<input type="checkbox"/> August	<input type="checkbox"/> September	
	<input type="checkbox"/> October	<input type="checkbox"/> November	<input type="checkbox"/> December	
Medium rectangle 300 x 250 pixels	\$1,200	<input type="checkbox"/> January	<input type="checkbox"/> February	<input type="checkbox"/> March
<i>Please choose months to run your ad:</i>	<input type="checkbox"/> April	<input type="checkbox"/> May	<input type="checkbox"/> June	
	<input type="checkbox"/> July	<input type="checkbox"/> August	<input type="checkbox"/> September	
	<input type="checkbox"/> October	<input type="checkbox"/> November	<input type="checkbox"/> December	

3 AGREEMENT *By signing, you agree to abide by the policies listed. Signature required.*

Ordered by _____ Title _____

Authorizing signature _____

4 PAYMENT INFORMATION *Please check one of the following options:*

Check/money order enclosed (payable to SPIE) = \$ _____

Credit card
SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards = \$ _____

Wire transfer = \$ _____
Bank wire transfer information will be sent to you.

Please send invoice upon receipt of this contract.

ELECTRONIC FILE REQUIREMENTS

- Materials due within 10 business days
- Units are in pixels. File type: gif or jpg (web ready). Ads must be set up to the correct dimensions shown on previous page. Average file size 20KB. Set animated gif files to loop no more than 5 times.
- Ads may be emailed to advertising@spie.org
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BILLING AND DISCOUNTS

- Invoice will be emailed on the 1st of the month prior to ad being placed. If your ad is placed on June 1, your invoice will be sent on May 1. Payment must be paid to SPIE by the 15th of the month prior to the month your ad is scheduled; for example, if your ad is scheduled for July, your payment is due 15 June.
- SPIE Corporate Members receive a 10% discount on published rates.



SPIE is the international society for optics and photonics

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