

SPIE. STARTUP challenge

Event Date: 20 January 2026
The Moscone Center
San Francisco, California, USA

SPONSORSHIPS

FOUNDING PARTNER | 1 AVAILABLE

\$22,250

- Exclusive company logo and link featured on event landing page
- Exclusive company logo and link featured on event landing page
- Company logo included in pre-event promotions (if contracted by 8 August 2024)
- Company logo on prizes and onsite signage
- Recognition in SPIE press releases
- Verbal recognition during event
- Company logo on event slides
- Role on finals judging panel (one) + 1 Prism awards ticket for the judge
- No tickets to Prism Award
- Option to speak on stage before or during finals
- Challenge attendee contact list, including finalists

LEAD SPONSOR | 5 AVAILABLE

\$10,800

- Company logo and link included on event sponsor page
- Company logo included in pre-event promotions (if contracted by 8 August 2024)
- Company logo on prizes and onsite signage
- Recognition in SPIE press releases
- Verbal recognition during event
- Company logo on event slides
- Role on finals judging panel (one) + 1 Prism awards ticket for the judge
- Challenge finalist contact list

SUPPORTING SPONSOR | 10 AVAILABLE

\$3,995

- Company logo and link included on event sponsor page
- Company logo included in pre-event promotions (if contracted by 8 August 2024)
- Company logo on prizes and onsite signage
- Recognition in SPIE press releases
- One promotional email sent to current and previous year applicants to promote an event on behalf of sponsors
- Verbal recognition during event
- Company logo on event slides

All sponsorships require SPIE approval

For inquiries, contact SPIE Sales:

Melissa Valum | melissav@spie.org
Tel: +1 360 685 5596 | Fax: +1 360 647 1445

Kim Abair | kima@spie.org
Tel: +1 360 685 5499 | Fax: +1 360 647 1445

Lacey Barnett | laceyb@spie.org
Tel: +1 360 5551 | Fax: +1 360 647 1445

Please mail or fax original, signed contract and required payment to: **SPIE Sales, PO Box 10, Bellingham, WA 98227, United States**
Tel: +1 360 676 3290 | Fax: +1 360 647 1445 | spiesales@spie.org | www.SPIE.org

Please complete next page.

Sponsored by **SPIE.**



SPIE. STARTUP challenge

COMPANY INFORMATION (Please type or print clearly. This is how your information will appear in promotional materials.)

Company Name _____

SPIE Corporate Member No Yes Corporate ID# _____

Address _____

City _____

State/Prov. _____

Zip/Postal Code _____

Country _____

General Tel _____

General Fax _____

General Email _____

Web Address _____

CONTACT INFORMATION

Contact Name _____

Job Title _____

Address (if different from above) _____

Tel _____

Email _____

SPONSORSHIP SELECTION

Name	Cost
<input type="checkbox"/> Founding Partner	\$22,250
<input type="checkbox"/> Lead Sponsor	\$10,800
<input type="checkbox"/> Supporting Sponsor	\$3,995

Sponsorship Contract Total = \$ _____

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PAYMENT INFORMATION Contracts require 100% payment. See policy #1 for payment schedule and policy #2 for cancellation policy.

PAYMENT TYPE Please check one of the following:

- Check
 Credit Card – SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards.*
 Wire Transfer

Payment instructions will be sent to you upon receipt of this contract.

*Credit card payments will be converted to your local currency by your card company or bank (see <https://www.xe.com> to convert your total fees).

AGREEMENT The undersigned hereby authorizes SPIE to reserve sponsorships for use by this company during the **2024 SPIE Startup Challenge** event. The undersigned acknowledges receipt of and agrees to abide by the Policies within this Sponsorship Contract.

Sponsor's Signature _____ Date _____

SPONSORSHIP POLICIES

1) PAYMENT SCHEDULE:

- Full payment due with contract
- No sponsorship will be reserved or assigned unless appropriate payment and signed contract are received at SPIE Headquarters at PO Box 10, Bellingham, WA 98227. Account delinquency will result in sponsor's inability to sponsor at contracted conferences as well as sponsor at future conferences. For accounts with more than one unpaid invoice, all cash received will be paid to oldest invoice first.

Payment and Fraud Statement: Please be advised that the wire transfer and banking information initially provided to you will not change. If you receive notice that SPIE has a new bank account or are sent new payment instructions, you should treat this as fraudulent. If you are in doubt of your existing instructions or wish to confirm them, please contact SPIE Customer Service by telephone at +1 360 676 3290 (do not use email) to verify the information you have.

2) CANCELLATION SCHEDULE: Any cancellations or requests for changes of this contract must be made in writing to SPIE, subject to the following fees:

- On or before 22 July 2025—Eligible for full refund less a \$500 administrative fee.
- Between 23 July–21 September 2025—25% of payment forfeited; excess of 25% paid will be refunded in full.
- After 21 September 2025—No refund.

3) GRAPHIC DUE DATES: When applicable all graphics are due to SPIE by 5 December 2025. All graphics received after 5 December 2025 will be subject to a 5% rush charge for production.

4) FORCE MAJEURE: In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of SPIE, unfit for occupancy, or in the event the holding of the Exhibition or the performance of SPIE under the Exhibit Reservation Contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of SPIE, said Contract and/or the Exhibition (or any part thereof) may be terminated by SPIE. SPIE shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of SPIE. If SPIE terminates said Contract and/or the Exhibition (or any part thereof) as aforesaid, then SPIE shall not be liable to the CLIENT other than for a refund of such CLIENT's space price payment less a proportionate share of all Exhibition expenses incurred and committed by Show Management of actual expenses, such as, but not limited to, advertising, convention center fees, etc., to the extent any monies remain after payment of such expenses and there shall be no further liability on the part of either party. For purposes hereof, the phrase "cause or causes not reasonably within the control of SPIE" shall include, but not by way of limitation: fire, casualty, flood, epidemic, pandemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; terrorism or threat of terrorism, act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinances, rule, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God.