

SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions | SPIE.org | The Technical Program and Exhibition Guide | Onsite signage

ATTENDEE LUNCH | 2 AVAILABLE

\$4,750 | \$2,375 EP

Sponsoring a lunch event can get your brand in front of a key demographic or highlight certain company values.

- Company logo included on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)

COFFEE BREAK | 7 AVAILABLE

\$4,750 | \$2,375 EP

Create a buzz for your company and conference attendees! Your company-sponsored Coffee Break will energize prospects and spark conversations as well as name recognition.

- Company logo included on onsite signage
- Option to add unstaffed 4' table for promotional materials (supplied by sponsor, approved by SPIE)
- Option to provide compostable 8 oz. cups and/or napkins (supplied by sponsor, approved by SPIE)

CONFERENCE APP | 2 AVAILABLE

\$5,250 | \$2,625 EP

Take advantage of mobile marketing before, during, and after the conference. Your company name and booth number will be in the hands of every attendee every time they use the app.

- Company name, tagline, booth number or logo displayed on opening splash page
- Ad runs eight weeks prior to conference
- Sponsor provides artwork

CONFERENCE BAG | 1 AVAILABLE

\$4,200+ | \$2,100+ EP

Attendees need a bag for all the useful information they will collect. Get your company brand on this giveaway that also acts as advertising throughout the exhibition.

- Conference bags distributed to attendees
- Company logo and SPIE Photomask Technology + EUV Lithography exhibition logo on same side of bag
- Conference bags not included in price of sponsorship (supplied by sponsor, approved by SPIE)

CONFERENCE DINNER PREMIER SPONSOR | 4 AVAILABLE

\$10,900 | \$5,450 EP

The conference dinner is a popular and beloved event. This sponsorship will garner your company plenty of attention and appreciation.

- Company logo on onsite signage
- Company logo on table tent signs placed at food tables

CONFERENCE DINNER SUPPORTING SPONSOR | 6 AVAILABLE

\$2,600 | \$1,300 EP

- Company logo included with other sponsors on onsite signage
- Company logo included with other sponsors on table tent signs

**+ Indicates additional costs apply to sponsorship price
All sponsorships require SPIE approval**

CONFERENCE GIVEAWAY | 4 AVAILABLE

\$2,150+ | \$1,075+ EP

Get your brand in the hands of every attendee with an SPIE conference-wide giveaway.

- One promotional item or one 8 1/2" x 11" sheet (additional pages subject to extra fees)
- Item/flyer distributed to conference attendees
- Giveaway not included in price of sponsorship (supplied by sponsor, approved by SPIE)

CONFERENCE WELLNESS BREAK – EXCLUSIVE | 4 AVAILABLE

\$8,000 | \$4,000

- Company logo, QR Code, and website with movement recommendations to fight conference fatigue
- Company logo online, in print, and onsite

CONFERENCE WELLNESS BREAK – ONE DAY | 4 AVAILABLE

\$3,000 | \$1,500

- Company logo, QR Code, and website with movement recommendations to fight conference fatigue
- Company logo online, in print, and onsite

DIGITAL SIGNAGE | 6 AVAILABLE

\$2,750 | \$1,375 EP

Digital signage is everywhere so get your company information in the loop! Create a digital ad that will compel attendees to visit your booth.

- 65" monitor in premium location
- 8-second display time, max 3 rotations within 8 second display time
- Sponsor provides artwork; SPIE produces and generates final graphic loop

ENHANCED YOUR PRESENCE | UNLIMITED AVAILABILITY

\$1,050 EP

- Full-color company logo added to exhibition guide listing
- Company listing highlighted in exhibition guide
- Enhancements to SPIE.org exhibitor listing
- Multiple video links - Increase from 1 to 5
- Social Media links
- Promote onsite giveaways

GENERAL SPONSOR | UNLIMITED AVAILABILITY

\$2,175 | \$1,87.50 EP

Keep your company at top of attendees' minds by adding your logo to onsite and online promotional sponsor recognition.

- Company logo displayed onsite, online, and in printed materials

LANYARDS | 1 AVAILABLE

\$6,300+ | \$3,150+ EP

The conference badge is the key to all the talks, gatherings, and events. That badge is readily AVAILABLE thanks to the handy, branded lanyard seen around the neck of every attendee.

- Lanyards distributed to all attendees at registration
- Company logo included on onsite signage
- Lanyards not included in price of sponsorship (supplied by sponsor, approved by SPIE)

For inquiries, contact SPIE Sales:

Melissa Valum | melissav@spie.org
Tel: +1 360 685 5596 | Fax: +1 360 647 1445

Kim Abair | kima@spie.org
Tel: +1 360 685 5499 | Fax: +1 360 647 1445

Lacey Barnett | laceyb@spie.org
Tel: +1 360 685 5551 | Fax: +1 360 647 1445

Please mail or fax original, signed contract and required payment to: **SPIE Sales, PO Box 10, Bellingham, WA 98227, United States**
Tel: +1 360 676 3290 | Fax: +1 360 647 1445 | spiesales@spie.org | www.SPIE.org

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SPONSORSHIPS

ONLINE BANNER – BROWSE PROGRAM | 3 AVAILABLE

\$2,000 | \$1,000 EP

It takes time to research the talks and events an attendee may want to participate in. Capitalize on this length of time with a banner ad featured on SPIE.org webpages with online browsing functionality.

- Banner ad displayed at top of Browse page - Choose from Conferences, Plenary, or Special Events
- Sponsor provides artwork
- Banner links to exhibitor listing on SPIE.org

ONLINE FEATURED SPONSOR – EVENT LANDING PAGE | 16 AVAILABLE

\$2,000 | \$1,000 EP

Every year, hundreds of thousands of people visit SPIE.org to learn more about events, register, and plan their schedules. Take advantage of this captured audience and display your company and logo on a landing page.

- Exclusive company logo displayed towards top of Focused Event landing page - Choose from 16 different pages
- Logo links to exhibitor listing on SPIE.org

PLENARY SPONSOR | 1 AVAILABLE

\$14,995 | \$7,467.50 EP

Keynote speakers are a significant draw for any conference. Capitalize on the focused attention and excitement that attendees bring to the talks by sponsoring a plenary event.

- Company logo on onsite signage
- Company logo on rotating room slide
- Verbal thank you before the plenary
- Option to place literature on chairs at keynote (supplied and distributed by sponsor, approved by SPIE)
- Option to distribute pens or notepads to attendees at keynote (supplied by sponsor, approved by SPIE)
- 2 complimentary conference registrations

POSTER RECEPTION CO-SPONSOR | 4 AVAILABLE

\$6,300 | \$3,150 EP

- Company logo included with other sponsors on table tent signs
- Option to provide napkins (supplied by sponsor, approved by SPIE)

POSTER RECEPTION SPONSOR | 1 AVAILABLE

\$9,500 | \$4,750 EP

Support the next generation and meet plenty of prospects. Get your brand in front of like-minded attendees by hosting a poster session.

- Company logo on table tent signs
- Option to provide napkins (supplied by sponsor, approved by SPIE)

REGISTRATION CONFIRMATION EMAIL | 6 AVAILABLE

\$7,000 | \$3,500 EP

- One ad in confirmation email sent to all registered attendees
- Sponsor provides artwork, recommend logo and booth number
- Company logo displayed onsite, online, and in printed materials

SESSION NOTEPAD | 1 AVAILABLE

\$2,625+ | \$1,312.50+ EP

Attendees need to jot down new connections, knowledge, and product information. Make sure your brand is the first thing they see every time they need to take note.

- Notepads distributed to session attendees
- Giveaway not included in price of sponsorship (supplied by sponsor, approved by SPIE)

WATER BOTTLE | 1 AVAILABLE

\$9,995 | \$4,997.50 EP

Learning, socializing, and networking is thirsty work. Attendees will value having a water bottle with your logo on it for the duration of the event - and long after.

- Custom-branded water bottles distributed to conference attendees
- Company logo and SPIE Photomask Technology + EUV Lithography exhibition logo on bottles
- Cost of water bottles included in price of sponsorship

WI-FI | 1 AVAILABLE

\$8,700 | \$4,350 EP

By sponsoring this invaluable service, your company name and logo will get in front of everyone who logs on to the internet when they are onsite.

- Company logo included on onsite signage
- Coverage includes lobbies, conference rooms, and exhibition

CUSTOM SPONSORSHIP | LIMITED AVAILABILITY

Have a great idea for a sponsorship? Contact Sales at spiesales@spie.org to create your custom sponsorship!

+ Indicates additional costs apply to sponsorship price
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