

## SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions | SPIE.org | The Technical Program and Exhibition Guide | Onsite signage

### AISLE SIGN | 6 AVAILABLE

**\$1,725**

*Your customers and prospects will be here. Keep your company top of mind as attendees walk the exhibit floor and see your branding in a highly visible location.*

- Ad displayed at top of aisle sign
- Sponsor provides artwork
- Cost to produce aisle sign included in price of sponsorship

### CIRCLE GLASS CLING | LIMITED AVAILABILITY

**\$1,500**

- Single sided circle cling located in premium location
- Sponsor provides artwork
- Cost to produce and install graphic included in price of sponsorship

### CIRCLE GLASS CLING – DOUBLE SIDED | LIMITED AVAILABILITY

**\$2,200**

- Double sided circle cling located in premium location
- Sponsor provides artwork
- Cost to produce and install graphic included in price of sponsorship

### COFFEE BREAK | 4 AVAILABLE

**\$1,750**

*Create a buzz for your company and conference attendees! Your company-sponsored Coffee Break will energize prospects and spark conversations as well as name recognition.*

- Company logo included on onsite signage
- Option to add unstaffed 4' table for promotional materials (supplied by sponsor, approved by SPIE)
- Option to provide compostable 8 oz. cups and/or napkins (supplied by sponsor, approved by SPIE)

### CONFERENCE APP | 2 AVAILABLE

**\$2,150**

Take advantage of mobile marketing before, during, and after the conference. Your company name and booth number will be in the hands of every attendee every time they use the app.

- Company name, tagline, booth number or logo displayed on opening splash page
- Ad runs eight weeks prior to conference
- Sponsor provides artwork

### CONFERENCE BAG | 1 AVAILABLE

**\$3,175+**

Attendees need a bag for all the useful information they will collect. Get your company brand on this giveaway that also acts as advertising throughout the exhibition.

- Conference bags distributed to attendees
- Company logo and SPIE Optics + Photonics logo on same side of bag
- Conference bags not included in price of sponsorship (supplied by sponsor, approved by SPIE)

**+ Indicates additional costs apply to sponsorship price**

**All sponsorships require SPIE approval**

### CONFERENCE GIVEAWAY | 4 AVAILABLE

**\$2,300+**

*Get your brand in the hands of every attendee with an SPIE conference-wide giveaway.*

- One promotional item or one 8 1/2" x 11" sheet (additional pages subject to extra fees)
- Item/flyer distributed to conference attendees
- Giveaway not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### CONFERENCE PEN | 1 AVAILABLE

**\$1,100+**

*Whether taking notes at a talk or writing contact information down on a business card, make sure the pen attendees use has your company name and logo at their fingertips.*

- Pens distributed to conference attendees
- Pens not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### CONFERENCE WELLNESS BREAK – EXCLUSIVE

**\$4,000**

- Company logo, QR Code, and website with movement recommendations to fight conference fatigue in conference rooms
- Company logo online, in print, and onsite

### CONFERENCE WELLNESS BREAK – ONE DAY | 4 AVAILABLE

**\$1,995**

- Company logo, QR Code, and website with movement recommendations to fight conference fatigue in conference rooms
- Company to pick day (out of AVAILABLE dates)

### ENHANCE YOUR PRESENCE | UNLIMITED AVAILABILITY

**\$1,100**

*Stand out from the crowd! Your exhibition listing will jump off the page with this enhanced listing.*

- Full-color company logo added to exhibition guide listing
- Enhancements to SPIE.org exhibitor listing
- Multiple video links - Increase from 1 to 5
- Social Media links
- Promote onsite giveaways
- Company logo displayed on rotating banner of Floorplan
- Company logo displayed onsite, online, and in printed materials

### FLOOR GRAPHIC – 6' X 4' | 12 AVAILABLE

**\$1,425**

*Attendees rely on directional signage to navigate the exhibition. Add your brand to these essential floor graphics and lead attendees right to you.*

- Premium location in exhibit hall
- Sponsor provides artwork
- Cost to produce and install floor graphic included in price of sponsorship

### GENERAL SPONSOR | UNLIMITED AVAILABILITY

**\$670**

*Keep your company at top of attendees' minds by adding your logo to onsite and online promotional sponsor recognition.*

- Company logo displayed onsite, online, and in printed materials

**For inquiries, contact SPIE Sales:**

**Melissa Valum | melissav@spie.org**

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**Kim Abair | kima@spie.org**

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Please mail or fax original, signed contract and required payment to: **SPIE Sales, PO Box 10, Bellingham, WA 98227, United States**

**Tel: +1 360 676 3290 | Fax: +1 360 647 1445 | spiesales@spie.org | www.SPIE.org**

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## SPONSORSHIPS

### GLASS CLING | 8 AVAILABLE

**\$1,050**

- One single side 62.7" w x 23.5" located in premium location (double-sided AVAILABLE for additional fee)
- Sponsor provides artwork
- Cost to produce and install graphic included in price of sponsorship

### LANYARDS | 1 AVAILABLE

**\$3,825+**

*The conference badge is the key to all the talks, gatherings, and events. That badge is readily AVAILABLE thanks to the handy, branded lanyard seen around the neck of every attendee.*

- Lanyards distributed to all attendees at registration
- Company logo included on onsite signage
- Lanyards not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### METER BOARD | 4 AVAILABLE

**\$2,625**

*Thousands of attendees move in and out of the Exhibit Hall. Take advantage of these high-traffic locations at the entrances and sitting areas around the exhibition.*

- Single-sided meter board in premium location
- Sponsor provides artwork
- Cost to produce meter board included in price of sponsorship

### ONLINE BANNER – BROWSE CONFERENCE | 4 AVAILABLE

**\$2,000**

*It takes time to research the talks and events an attendee may want to participate in. Capitalize on this length of time with a banner ad featured on SPIE.org webpages with online browsing functionality.*

- Banner ad displayed at top of Browse page - Choose from Conferences, Special Events, Courses, or Community
- Sponsor provides artwork
- Banner links to exhibitor listing on SPIE.org

### ONLINE FEATURED SPONSOR – EVENT LANDING PAGE | 8 AVAILABLE

**\$1,500**

- Exclusive company logo displayed towards top of Focused Event landing page - Choose from 8 different pages
- Logo links to exhibitor listing on SPIE.org

### PAWS FOR A BREAK | 1 AVAILABLE

**\$3,075**

- Single-sided meter board in premium location
- Sponsor provides artwork
- Cost to produce meter board included in price of sponsorship

### POSTER SESSION SUPPORTING SPONSOR | 8 AVAILABLE

**\$1,075**

*Support the next generation and meet plenty of prospects. Get your brand in front of like-minded attendees by hosting a poster session.*

- Company Logo on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)
- Choose from Tuesday or Wednesday Poster Session

+ Indicates additional costs apply to sponsorship price

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### REGISTRATION CONFIRMATION EMAIL AD | 6 AVAILABLE

**\$3,500**

- One ad in confirmation email sent to all registered attendees
- Sponsor provides artwork, recommend logo and booth number
- Company logo displayed onsite, online, and in printed materials

### SAILS SOCIAL SUPPORTING SPONSOR

**\$1,050**

- One dog for scheduled hours on Tuesday, Wednesday, Thursday.
- Dog will be guided up and down the aisles
- Sponsor has option to provide bandanas or other accessories, so long as it is appropriate and comfortable for the dog

### SOCIAL MEDIA MENTION: DURING THE EVENT | 3 AVAILABLE

**\$2,650**

*Take advantage of SPIE's social media audience during the exhibition! Your company name, booth number, and photo of your booth and product will be included in two promotional posts: one (1) on SPIE's LinkedIn page (40,000 followers) and one (1) on SPIE's Bluesky page (1,200 followers) during the Exhibition.*

- Company name and booth number will be included in the caption
- Sponsor can add one branded hashtag pre-approved by SPIE social media team
- SPIE staff will take up to two photos onsite of the product, booth, and/or staff
- Sponsors will provide the product name and relevant details at least one month prior to the start of the exhibition
- Sponsors choose their preferred day for the post (Day 1, Day 2, or Day 3 of Exhibition). First come, first serve

### SOCIAL MEDIA MENTION: PRE-EVENT | 3 AVAILABLE

**\$2,650**

*Take advantage of SPIE's social media audience before the exhibition! Your company name, one (1) product photo, and logo will be included in two (2) promotional posts: one (1) on SPIE's LinkedIn page (40,000 followers) and one (1) on SPIE's Bluesky page (1,200 followers).*

Company name will be included in caption and company logo featured in the post image

- Sponsor can add one branded hashtag pre-approved by SPIE social media team
- Posts are published 1-3 weeks prior to the event
- SPIE Graphics team will create artwork with sponsor-provided logo, product photo, and event logo
- Sponsor must send product name, product photo, and other information to SPIE one month before the show

### STACKED CUBES | LIMITED AVAILABILITY

**\$2,600**

- Three custom-branded 3'x 3' cubes stacked
- Each cube has 4 faces
- Sponsor provides artwork
- Cost to produce cube included in price of sponsorship

### WELCOME RECEPTION EXCLUSIVE SPONSOR | 1 AVAILABLE

**\$4,775**

*Make a great first impression and help SPIE welcome attendees to the conference by sponsoring this popular kick-off event.*

- Company Logo on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)
- Option to provide one promotional item for distribution during event (supplied by sponsor, approved by SPIE)

For inquiries, contact SPIE Sales:

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### WELCOME RECEPTION SUPPORTING SPONSOR | 6 AVAILABLE

**\$2,500**

- Company Logo included with other sponsors on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)
- Option to provide one promotional item for distribution during event (supplied by sponsor, approved by SPIE)

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### WI-FI | 1 AVAILABLE

**\$1,325**

*By sponsoring this invaluable service, your company name and logo will get in front of everyone who logs on to the internet when they are onsite - that's a pretty great gig!*

- Company logo included on onsite signage
- Coverage includes lobbies, conference rooms, and exhibition

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### YACHT CHARTER | 8 AVAILABLE

**\$2,750**

- 4 seats on private yacht trip
- Company logo displayed onsite, online, and in printed materials

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### CUSTOM SPONSORSHIP | LIMITED AVAILABILITY

*Have a great idea for a sponsorship? Contact Sales at [spiesales@spie.org](mailto:spiesales@spie.org) to create your custom sponsorship!*

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