

## SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions | SPIE.org | The Technical Program and Exhibition Guide | Onsite signage

### COFFEE BREAK - CONFERENCE | 3 AVAILABLE

**\$2,580 | \$1,290 EP**

Create a buzz for your company and conference attendees! Your company-sponsored Coffee Break will energize prospects and spark conversations as well as name recognition.

- Company logo included on onsite signage
- Option to add unstaffed 4' table for promotional materials (supplied by sponsor, approved by SPIE)
- Option to provide compostable 8 oz. cups and/or napkins (supplied by sponsor, approved by SPIE)

### COFFEE BREAK - EXHIBITION | 3 AVAILABLE

**\$3,400 | \$1,700 EP**

- Company logo included on onsite signage
- Option to add unstaffed 4' table for promotional materials (supplied by sponsor, approved by SPIE)
- Option to provide compostable 8 oz. cups and/or napkins (supplied by sponsor, approved by SPIE)

### CONFERENCE APP | 2 AVAILABLE

**\$6,600 | \$3,300 EP**

Take advantage of mobile marketing before, during, and after the conference. Your company name and booth number will be in the hands of every attendee every time they use the app.

- Company name, tagline, booth number or logo displayed on opening splash page twice daily
- Ad runs eight weeks prior to conference
- Sponsor provides artwork

### CONFERENCE BAG | 1 AVAILABLE

**\$3,600+ | \$1,800+ EP**

Attendees need a bag for all the useful information they will collect. Get your company brand on this giveaway that also acts as advertising throughout the exhibition.

- Conference bags distributed to attendees
- Company logo and SPIE Astronomical Telescopes + Instrumentation exhibition logo on same side of bag
- Conference bags not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### CONFERENCE GIVEAWAY | 2 AVAILABLE

**\$3,000+ | \$1,500+ EP**

Attendees need to jot down new connections, knowledge, and product information.

Make sure your brand is the first thing they see every time they need to take note.

- Sponsor to supply one item or 8.5" x 11" flyer (to be approved by SPIE)
- Giveaway item distributed to Conference attendees
- Price of item not included in price of sponsorship (supplied by sponsor, approved by SPIE)

+ Indicates additional costs apply to sponsorship price

All sponsorships require SPIE approval

### CONFERENCE PEN | 1 AVAILABLE

**\$2,100+ | \$1,050+ EP**

Whether taking notes at a talk or writing contact information down on a business card, make sure the pen attendees use has your company name and logo at their fingertips.

- Pens distributed to conference attendees
- Pens not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### ENHANCE YOUR PRESENCE | UNLIMITED AVAILABILITY

**\$1,675 EP**

Take your online listing to the next level. Entice attendees with more information, short product or promotional videos, and links to your social media.

- Full-color company logo added to printed exhibition guide listing
- Company logo displayed on rotating banner of Floorplan
- Enhancements to SPIE.org exhibitor listing
- Multiple video links - Increase from 1 to 5
- Social Media links
- Promote onsite giveaways

### GENERAL SPONSOR | UNLIMITED AVAILABILITY

**\$1,300 | \$650 EP**

Keep your company at top of attendees' minds by adding your logo to onsite and online promotional sponsor recognition.

- Company logo displayed onsite, online, and in printed materials

### LANYARDS | 1 AVAILABLE

**\$3,950+ | \$1,975+ EP**

The conference badge is the key to all the talks, gatherings, and events. That badge is readily AVAILABLE thanks to the handy, branded lanyard seen around the neck of every attendee.

- Lanyards distributed to all attendees at registration
- Company logo included on onsite signage
- Lanyards not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### METER BOARD | 6 AVAILABLE

**\$3,300 | \$1,650 EP**

With your brand on signage, you can take advantage of these high-traffic locations at the entrances and sitting areas around the exhibition.

- Single-sided fabric meter board in premium location
- Sponsor provides artwork
- Cost to produce fabric meter board included in price of sponsorship

### ONLINE BANNER – BROWSE PROGRAM | 4 AVAILABLE

**\$5,000 | \$2,500 EP**

It takes time to research the talks and events an attendee may want to participate in. Capitalize on this length of time with a banner ad featured on SPIE.org webpages with online browsing functionality.

- Banner ad displayed at top of Browse page - Choose from Conferences, Plenary, Special Events, or Conferences
- Sponsor provides artwork
- Banner links to exhibitor listing on SPIE.org
- Company logo displayed onsite, online, and in printed materials

For inquiries, contact SPIE Sales:

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Kim Abair | kima@spie.org

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Please mail or fax original, signed contract and required payment to: SPIE Sales, PO Box 10, Bellingham, WA 98227, United States

Tel: +1 360 676 3290 | Fax: +1 360 647 1445 | spiesales@spie.org | www.SPIE.org

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### ONLINE FEATURED SPONSOR – BROWSE PROGRAM LANDING PAGE | 4 AVAILABLE

**\$4,000 | \$2,000 EP**

Every year, hundreds of thousands of people visit SPIE.org to learn more about events, register, and plan their schedules. Take advantage of this captured audience and display your company and logo on a landing page.

- Company Logo displayed with other sponsors on Browse Program landing page
- Logo links to exhibitor listing on SPIE.org

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### ONLINE FEATURED SPONSOR – FOCUSED EVENT LANDING PAGE | 4 AVAILABLE

**\$5,000 | \$2,500 EP**

- Exclusive company logo displayed towards top of Focused Event landing page - Choose from 4 different pages
- Logo links to exhibitor listing on SPIE.org

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### PLENARY SUPPORTING SPONSOR | 4 AVAILABLE

**\$6,600 | \$3,300 EP**

Plenary speakers are a significant draw for any conference. Capitalize on the focused attention and excitement that attendees bring to the talks by sponsoring a plenary event.

- Company logo on onsite signage
- Company logo on rotating room slide
- Option to provide pop-up banner outside main door (supplied by sponsor, approved by SPIE)

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### POSTER RECEPTION | 4 AVAILABLE

**\$3,500 | \$1,750 EP**

Support the next generation and meet plenty of prospects. Get your brand in front of like-minded attendees by hosting a poster session.

- Company Logo on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)

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### WELCOME RECEPTION SUPPORTING SPONSOR | 4 AVAILABLE

**\$4,600 | \$2,300 EP**

Make a great first impression and help SPIE welcome attendees to the conference by sponsoring this popular kick-off event.

- Company Logo included with other sponsors on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)

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### WI-FI SPONSOR | EXCLUSIVE

**\$6,800 | \$3,400**

- Coverage includes lobbies, conference rooms, and exhibition
- Company logo included on onsite signage

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### CUSTOM SPONSORSHIP | LIMITED AVAILABILITY

Have a great idea for a sponsorship? Contact Sales at [spiesales@spie.org](mailto:spiesales@spie.org) to create your custom sponsorship

+ Indicates additional costs apply to sponsorship price  
All sponsorships require SPIE approval

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