

## SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions | SPIE.org | The Technical Program and Exhibition Guide | Onsite signage

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### PLATINUM SPONSOR

**\$13,500**

- Admission for 8
- Option to provide giveaway during event (supplied by sponsor, approved by SPIE)
- Highly visible marketing before, during, and after the event - company logo include on all promotional materials
- Company logo displayed onsite, online, and in printed materials

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### GOLD SPONSOR

**\$11,730**

- Admission for 8
- Lunch co-sponsor
- Company logo included on promotional materials sent before, during, and after the event
- Company logo displayed onsite, online, and in printed materials

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### SILVER SPONSOR

**\$5,960**

- Reception co-sponsor
- Company logo included on promotional materials sent before, during, and after the event
- Company logo displayed onsite, online, and in printed materials

**+ Indicates additional costs apply to sponsorship price**  
**All sponsorships require SPIE approval**

**For inquiries, contact SPIE Sales:**

**Kim Abair** | kima@spie.org  
Tel: +1 360 685 5499 | Fax: +1 360 647 1445

Please mail or fax original, signed contract and required payment to: **SPIE Sales, PO Box 10, Bellingham, WA 98227, United States**  
Tel: +1 360 676 3290 | Fax: +1 360 647 1445 | spiesales@spie.org | www.SPIE.org



**CONTACT INFORMATION**

Sponsorship Contact \_\_\_\_\_  
 Job Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Website URL \_\_\_\_\_  
 Address \_\_\_\_\_  
 Tel \_\_\_\_\_  
 Email \_\_\_\_\_

**SPONSORSHIP SELECTION** Sponsors from previous year will be given the first right of renewal after which all other requests will be accepted on a first-come, first-served basis.

Name	Cost
<input type="checkbox"/> Gold Sponsor	\$11,730
<input type="checkbox"/> Platinum Sponsor	\$13,500
<input type="checkbox"/> Silver Sponsor	\$5,960

**Sponsorship Contract Total = \$** \_\_\_\_\_

**PAYMENT INFORMATION** Contracts submitted require 100% payment. See policy 1 for payment schedule and policy 2 for cancellation policy.

**PAYMENT AMOUNT** Please check one of the following:

Contract Total ..... = \$ \_\_\_\_\_

**PAYMENT TYPE** Please check one of the following:

- Check
- Credit Card – SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards.\*
- Wire Transfer

Payment instructions will be sent to you upon receipt of this contract.

\*A 2.5% payment processing fee will be added to Credit Card payments. Credit card payments will be converted to your local currency by your card company or bank (see <https://www.xe.com> to convert your total fees).

**AGREEMENT** The signers of this contract warrant they are authorized to sign on behalf of the contracted company and hereby authorizes SPIE to reserve exhibition space, sponsorships, or advertising for use by this company during the **2027 SPIE Global Business Forum**. The undersigned acknowledges receipt of and agrees to make payment at the rates listed, abide by all terms, policies, and other provisions of this contract. The undersigned also acknowledges that SPIE may share contact information with event service providers for the sole purpose of soliciting orders relevant to the exhibition.

Sponsor's Signature \_\_\_\_\_ Date \_\_\_\_\_

**SPONSORSHIP POLICIES**

**1) PAYMENT SCHEDULE:**

- Full payment due with contract.

No sponsorship will be reserved or assigned unless appropriate payment and signed contract are received at SPIE Headquarters at PO Box 10, Bellingham, WA 98227. Account delinquency will result in sponsors's inability to sponsor at contracted exhibition as well as sponsor at future exhibitions. For accounts with more than one unpaid invoice, all cash received will be paid to oldest invoice first.

**Payment and Fraud Statement:** Please be advised that the wire transfer and banking information initially provided to you will not change. If you receive notice that SPIE has a new bank account or are sent new payment instructions, you should treat this as fraudulent. If you are in doubt of your existing instructions or wish to confirm them, please contact SPIE Customer Service by telephone at +1 360 676 3290 (do not use email) to verify the information you have.

**2) CANCELLATION SCHEDULE:** Any cancellations or requests for changes of this contract must be made in writing to SPIE, subject to the following fees:

- On or before 3 August 2026 - Eligible for full refund less a \$500 administrative fee.
- Between 3 August – 3 October 2026 – Deposit forfeited; excess of deposit paid will be refunded in full.
- After 3 October 2026 - No refund.

**3) GRAPHIC DUE DATES:** When applicable all graphics are due to SPIE by 17 December 2027. All graphics received after 17 December 2027 will be subject to a 5% rush charge for production.

**4) FORCE MAJEURE:** In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of SPIE, unfit for occupancy, or in the event the holding of the Exhibition or the performance of SPIE under the Exhibit Reservation Contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of SPIE, said Contract and/or the Exhibition (or any part thereof) may be terminated by SPIE. SPIE shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of SPIE. If SPIE terminates said Contract and/or the Exhibition (or any part thereof) as aforesaid, then SPIE shall not be liable to the CLIENT other than for a refund of such CLIENT's space price payment less a proportionate share of all Exhibition expenses incurred and committed by Show Management of actual expenses, such as, but not limited to, advertising, convention center fees, etc., to the extent any monies remain after payment of such expenses and there shall be no further liability on the part of either party. For purposes hereof, the phrase "cause or causes not reasonably within the control of SPIE" shall include, but not by way of limitation: fire, casualty, flood, epidemic, pandemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; terrorism or threat of terrorism, act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinances, rule, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God.