

## APPLICATION QUESTIONS TO REVIEW BEFORE STARTING THE ONLINE APPLICATION

### NOTE:

Ensure all spellings and presentations of company and program names are correct and complete as they will be used for marketing purposes (website, social media, press releases, promotional material, etc.) if selected as a finalist.

### I. CONTACT AND COMPANY INFORMATION

#### Applicant Information

Name \_\_\_\_\_

Email \_\_\_\_\_

Phone Number \_\_\_\_\_

#### Information on Company *(applying for the award)*

Company Name \_\_\_\_\_

Company Pronunciation \_\_\_\_\_

CEO Name \_\_\_\_\_

Company Website \_\_\_\_\_

Company Phone \_\_\_\_\_

Company Location (Country, City) \_\_\_\_\_

Company: Years Active \_\_\_\_\_

LinkedIn \_\_\_\_\_

Instagram \_\_\_\_\_

Facebook \_\_\_\_\_

Bluesky \_\_\_\_\_

### II. YOUR PROGRAM: THE BASICS

**Program name** \_\_\_\_\_

**Program Pronunciation** \_\_\_\_\_

**Program Tagline (one sentence summary)** \_\_\_\_\_

\_\_\_\_\_

**Program description (100 word summary)** \_\_\_\_\_

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#### Contribution category *(choose one)*

- Workplace opportunity and access
- Community engagement and education
- Environmental progress

### III. IMPACT STATEMENT

**Please provide a 150-word Impact Statement that includes evidence of program outcomes**

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### IV. AIMS AND OBJECTIVES

**Please provide a 250-word Aims and Objectives Statement - to include a description of goals and an outline of the activity.**

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