

## Meet new prospects face-to-face at SPIE Photonics West

Start 2027 off right by exhibiting at the most important annual event for the global photonics industry. Share your latest solutions and make important connections with the right audience as everyone assembles for an exciting year of collaboration and business growth.

### Connect with over 24,000 registered attendees from these communities:

#### BIOS

Thousands of biomedical and biophotonics researchers attend to see and present the latest breakthroughs in medicine and healthcare. From benchtop to bedside, attendees are seeking suppliers and collaborators to help advance technologies with global healthcare impact.

#### LASE

From autonomy and agriculture to manufacturing and material processing, the entire commercial laser market is on full display. Bring your vision solutions for applied markets and find your new collaborators and customers.

#### OPTO

Covering the complete optoelectronics ecosystem from materials to metrology, you'll meet both research and industrial customers looking to integrate your products into their labs and technology roadmaps.

#### Quantum West

Focused on the commercialization of Quantum technologies. Engage with this growing audience and ensure your company is positioned to take advantage of this growing global market.

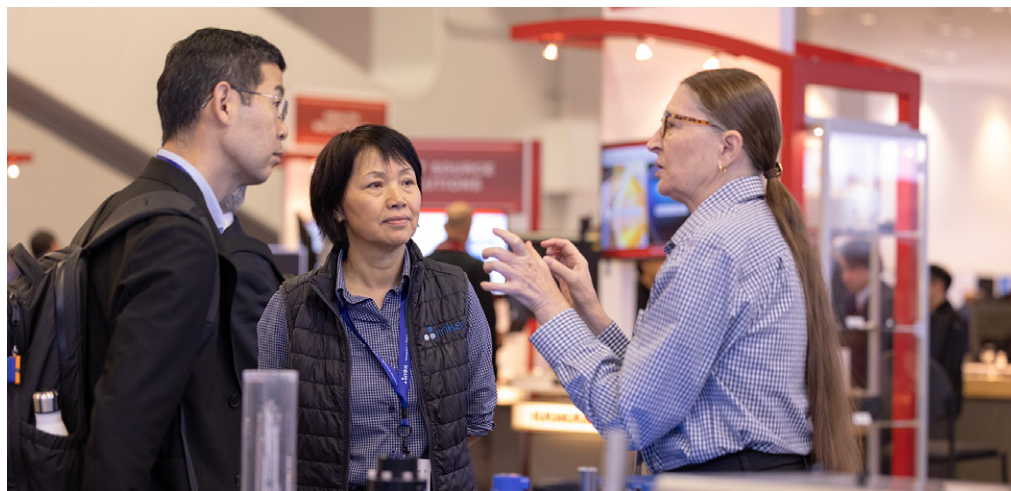
#### Vision Tech

Industry leaders and innovators will highlight how advanced vision, imaging, and sensing technologies are driving market growth and a changing landscape for multiple industrial sectors.

#### AR|VR|MR

Brings together the engineers, product managers, and executives from leading players and startups in the XR ecosystem ready to talk applications of advanced vision technologies.

**Conferences and Courses:** 30 January–4 February 2027  
The Moscone Center • San Francisco, California, USA



MOVING TECHNOLOGY TO MARKET™

## SPIE. PHOTONICS WEST

Exhibit at the world's largest tradeshow for photonics, optics, imaging, and industrial lasers

#### Conferences and Courses

30 January–4 February 2027  
The Moscone Center • San Francisco, California, USA

#### BIOS Expo

30–31 January

#### Photonics West Exhibition

2–4 February

[spie.org/pwex](https://spie.org/pwex)

### SPIE.

SPIE is the international society for optics and photonics. We bring engineers, scientists, students, and business professionals together to advance light-based science and technology. Over the past five years, we have invested more than \$26 million in the international optics community through our advocacy and support, including scholarships, educational resources, travel grants, endowed gifts, and public-policy development.

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▶ 2027 | EXHIBIT PROSPECTUS

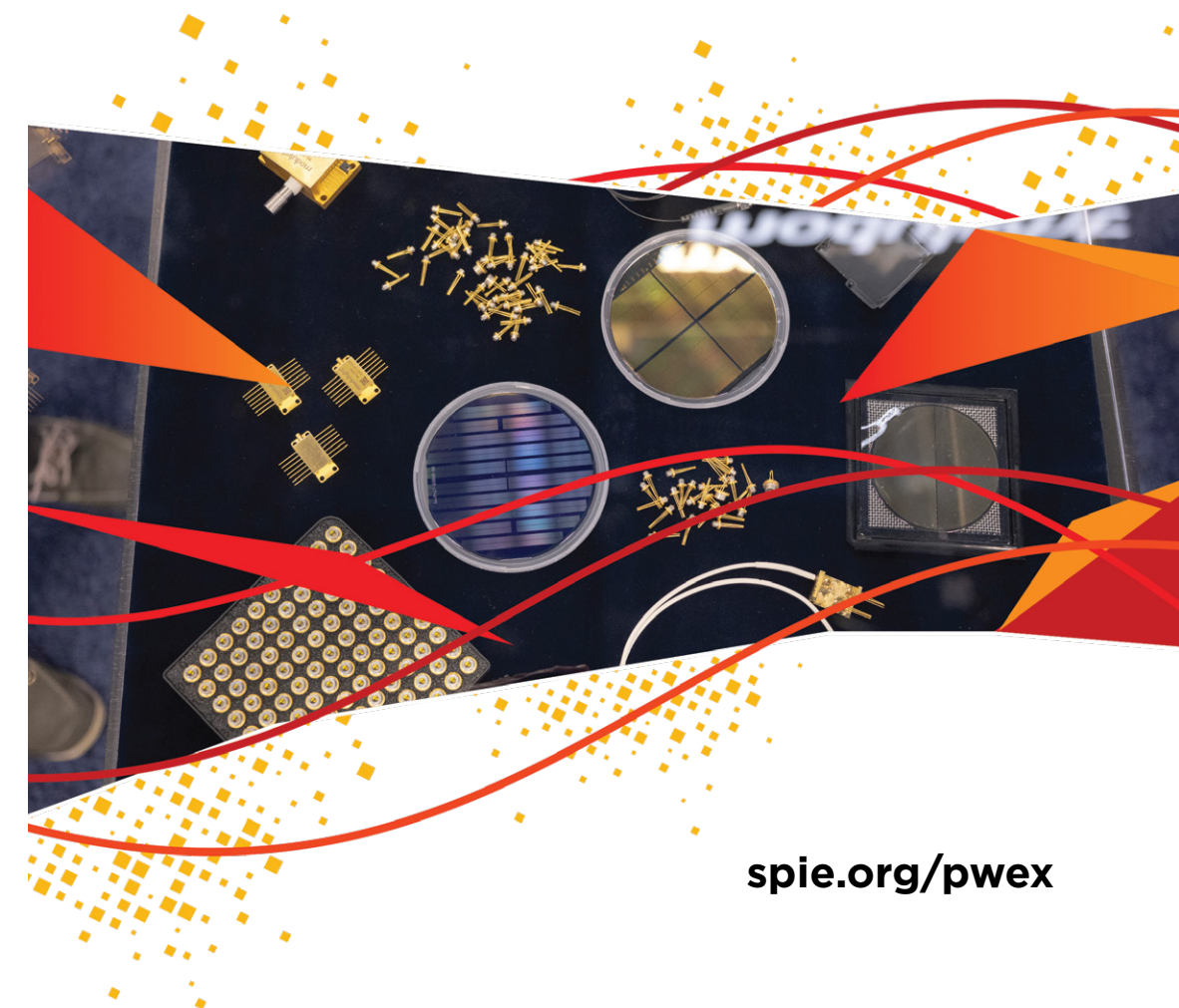
# SPIE. PHOTONICS WEST

**Photonics West Exhibition:** 2–4 February 2027

**BIOS Expo:** 30–31 January 2027

The Moscone Center  
San Francisco, California, USA

RESERVE YOUR EXHIBITION  
SPACE TODAY



[spie.org/pwex](https://spie.org/pwex)



## Be a part of the most important gathering of the year

Join us for the leading photonics and laser event.

### FEATURED TECHNOLOGIES:

#### LASERS AND DETECTORS

- » Lasers and laser systems
- » Cameras and CCD components
- » Fiber-optic components, equipment, systems
- » IR sources and detectors
- » Metrology and testing equipment

#### OPTICS AND OPTICAL COMPONENTS

- » IR sources and detectors
- » Lenses and filters
- » Positioning systems and mounts
- » Optical components and hardware
- » Optical detectors
- » Optical materials and substrates
- » Optical coatings

#### VISION TECHNOLOGIES

- » Electronic imaging components
- » High-speed imaging and sensing
- » Software for design and simulation
- » 3D vision systems
- » Non-visible imaging: NIR, SWIR, UV
- » Hyperspectral and multispectral imaging
- » Illumination

#### AR | VR | MR

- » The latest AR-VR headset technologies
- » Optical design, micro-optics, optical engineering
- » Sensing technologies
- » Display technologies
- » Diffractive holography
- » Light engines
- » LEDs and microLEDs

#### QUANTUM

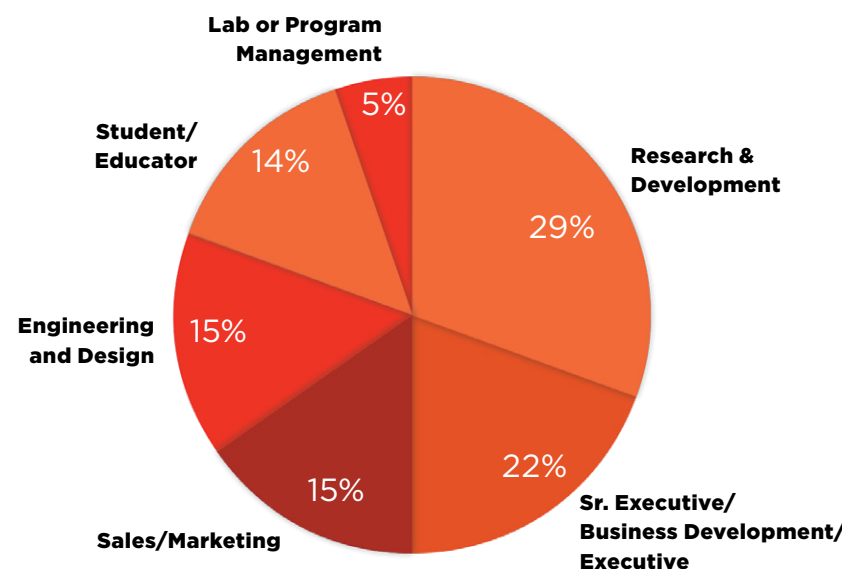
- » Single photon sources
- » Vacuum systems
- » Cryogenic components
- » Atom traps
- » Ion traps
- » Precision metrology and timing systems

#### AND MORE!

## Expand your revenue and your growth

Your potential customers come to see new capabilities and suppliers. Reach the qualified audience attracted to this world-class event.

### ATTENDEE JOB FUNCTION FROM PREVIOUS YEARS:



## Submit your contract today for the Photonics West Exhibition

SPACE TYPE	NON MEMBER FEE	CORP MEMBER FEE
3 ft. x 5 ft. Kiosk*	\$4,745	\$4,033.25
6 ft. Table	\$4,152	\$3,529.20
6.5 ft. x 5 ft. Mini Booth*	\$8,025	\$6,821.25
10 ft. x 10 ft. Booth*	\$7,703	\$6,547.55
Peninsula Booth**	\$84.50 per sq. ft.	\$71.83 per sq. ft.
Island**	\$102.50 per sq. ft.	\$87.13 per sq. ft.

\*Optional corner \$2,005 per corner (applies to booths only)

\*\*Increments of 200 sq. ft., 400 sq. ft. minimum

+Includes preprinted art

### Contact SPIE for pricing to reach additional prospects

Leverage your time and travel by meeting additional audiences the same week.

### BiOS Expo • 30–31 January 2027

The world's largest biomedical optics and biophotonics exhibition

### Choose from online and onsite sponsorship options that align with your marketing goals

Find the sponsorship that fits your needs and budget. Onsite sponsorship opportunities keep your company top-of-mind and help attendees find you quickly so they can connect with your brand. Opportunities range from receptions to lanyards, the conference app, and more. Review the sponsorship contract online for a full list of options and pricing.

Sponsors are recognized in pre-show publicity, online, and at the event. Reserve your sponsorship now for the best visibility.

## Join top suppliers in 2027

This is the largest photonics exhibition in North America. Make Photonics West part of your 2027 sales and marketing plan. Find the best solutions, components, instruments, and system providers from around the world. Don't miss out as the exhibition will sell out! These are just a few of the companies who exhibited at Photonics West in 2026.

Alluxa, Inc.  
Boston Electronics  
Coherent  
Corning Inc.  
Edmund Optics Inc.  
Excelitas  
G&H Group

Hamamatsu Corp.  
IPG Photonics Corp.  
JENOPTIK  
Laser Components USA, Inc.  
Leonardo Electronics US Inc.  
MKS Instruments, Inc.

OptoSigma  
PI (Physik Instrumente) L.P.  
SCHOTT North America, Inc.  
Teledyne Imaging  
TOPTICA Photonics, Inc.  
Zygo Corp.

### For more information about exhibiting, sponsorships, and advertising, contact the SPIE Sales team:

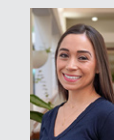
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