

Connect with customers in Orlando, Florida

Explore cutting-edge innovations and solutions at the leading optics and photonics for defense exhibition

Exhibition: 20-22 April 2027

CONFERENCE AND COURSES: 18-22 April 2027

Gaylord Palms Resort & Convention Center
Orlando, Florida, USA

Meet in person and discuss your products with new prospects and decision makers tasked with rapid procurement of the best solutions, components, instruments, and system providers to enhance capabilities for defense and security applications.

Connect with customers and build relationships with new prospects.

- Grow revenue
- Identify the most promising opportunities in the industry
- Demo your new products
- Gain exposure with strategically placed advertising and available sponsorships
- Network with the industry's leading experts

For more information about exhibiting, sponsorships, and advertising, contact the SPIE Sales team:

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MOVING TECHNOLOGY TO MARKET™

SPIE. DEFENSE+ SECURITY

Exhibit at the premier defense tradeshow focused on sensing technologies rapidly being acquired and deployed across public, security, and government applications

Conferences and Courses

28-22 April 2027

Gaylord Palms Resort & Convention Center, Orlando, Florida, USA

Defense + Security Exhibition

20-22 April 2027

spie.org/ds-exhibit

SPIE.

SPIE is the international society for optics and photonics. We bring engineers, scientists, students, and business professionals together to advance light-based science and technology. Over the past five years, we have invested more than \$26 million in the international optics community through our advocacy and support, including scholarships, educational resources, travel grants, endowed gifts, and public-policy development.

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▶ 2027 | EXHIBIT PROSPECTUS

SPIE. DEFENSE+ SECURITY

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RESERVE YOUR EXHIBITION
SPACE TODAY



spie.org/ds-exhibit



Where the defense and security communities converge

The defense and security industries have a need for optical sensing, lasers, cameras, lenses, and photonics-powered technology for autonomous systems, threat detection and identification, CBRNE sensing, and communications. This event attracts thousands of key prospects, including prime contractors and decision makers. Meet people who have technology challenges to solve and help them make important purchasing choices.



Secure your booth space for the 2027 exhibition to build relationships with new customers

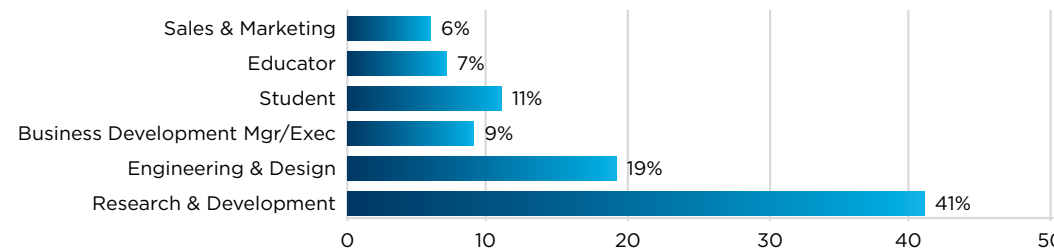


Do business in Orlando

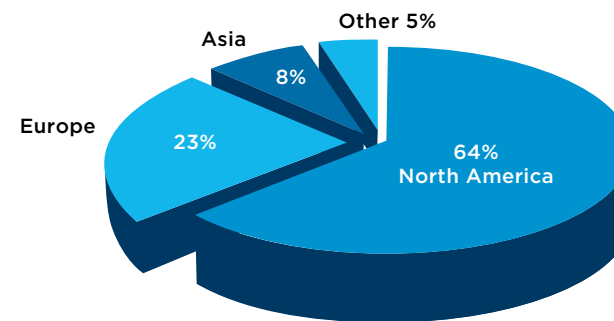
In 2027 the event returns to Orlando, Florida—a hub of aerospace, space, and defense technology and a rapidly expanding number of large contractors nearby. Nearly 500 nearby companies excel in areas from aircraft parts and assembly, to intelligence, surveillance, reconnaissance, autonomy, and aerospace.

The right audience—locally and globally

This primarily North American audience also includes hundreds of researchers and program managers from Europe and Asia. Meet important new technical contacts and forge business partnerships with the professionals who want to buy your products.



SPIE attendees seek new technical capabilities and partnerships. Make sure to position your company's solutions to this qualified audience*.



*Based on historical data

Sign up early and claim the best space

SPACE TYPE	NON MEMBER FEE	CORP MEMBER FEE
3 ft. x 5 ft. Kiosk*	\$4,145.00	\$3,523.25
6 ft. Table	\$3,525.00	\$2,996.25
6.5 ft. x 5 ft. Mini Booth*	\$6,895.00	\$5,860.75
10 ft. x 10 ft. Booth*	\$5,150.00	\$4,377.50
Peninsula**	\$56.00 per sq. ft.	\$47.60 per sq. ft.
Island**	\$65.00 per sq. ft.	\$55.25 per sq. ft.

*Optional Corner \$1.095 per corner (applies to booths only)
 **Increments of 100 sq. ft., 400 sq. ft. minimum
 +Includes preprinted art

Choose from online and onsite sponsorship options that align with your marketing goals

Find the sponsorship that fits your needs and budget. Onsite sponsorship opportunities keep your company top-of-mind and help attendees find you quickly so they can connect with your brand. Opportunities range from receptions to lanyards, the conference app, and more. Review the sponsorship contract online for a full list of options and pricing.

Sponsors are recognized in pre-show publicity, online, and at the event. Reserve your sponsorship now for the best visibility.

The right technology purchases

The purchasing power of attendees is high—this is what they're looking for.

