

Reconnect with customers and meet new prospects in San Francisco

Share your latest solutions and make important contacts with the right audience as everyone assembles for an exciting year of collaboration and business growth. Start the year off right by connecting with customers, clients, and prospects at the BiOS Expo in San Francisco. Don't miss your opportunity to be a part of the world's largest marketplace for biomedical optics, biophotonics, and imaging.

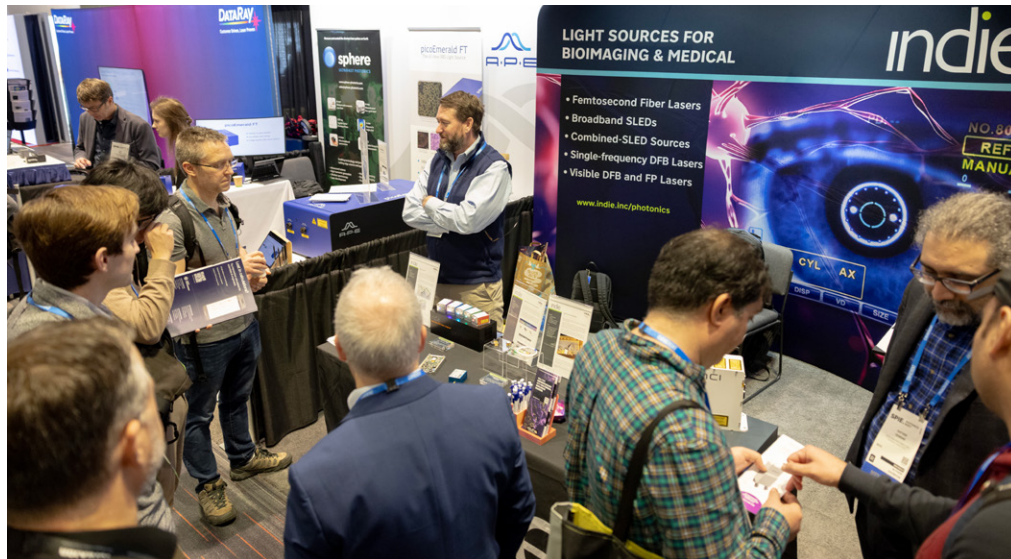
BiOS is at the forefront of healthcare and life sciences

BiOS is the world's largest international biomedical optics event, encompassing clinical, translational, and fundamental R&D in the field of biomedical optics and photonics. It provides the premier technical forum for reporting and learning about the latest research and development, as well as for launching new applications and technologies.

Gain access to two important exhibitions: 1,500+ companies at Photonics West

Photonics West Exhibition • BiOS Expo

Learn more: spie.org/pwex



MOVING TECHNOLOGY TO MARKET™

SPIE. BIOS EXPO

Exhibit at the world's largest biomedical optics and biophotonics exhibition.

Conferences and Courses

30 January–4 February 2027
The Moscone Center • San Francisco, California, USA

BIOS Expo

30–31 January

Photonics West Exhibition

2–4 February

spie.org/bios-expo

SPIE.

SPIE is the international society for optics and photonics. We bring engineers, scientists, students, and business professionals together to advance light-based science and technology. Over the past five years, we have invested more than \$26 million in the international optics community through our advocacy and support, including scholarships, educational resources, travel grants, endowed gifts, and public-policy development.

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► 2027 | EXHIBIT PROSPECTUS

SPIE. BIOS EXPO

Part of Photonics West

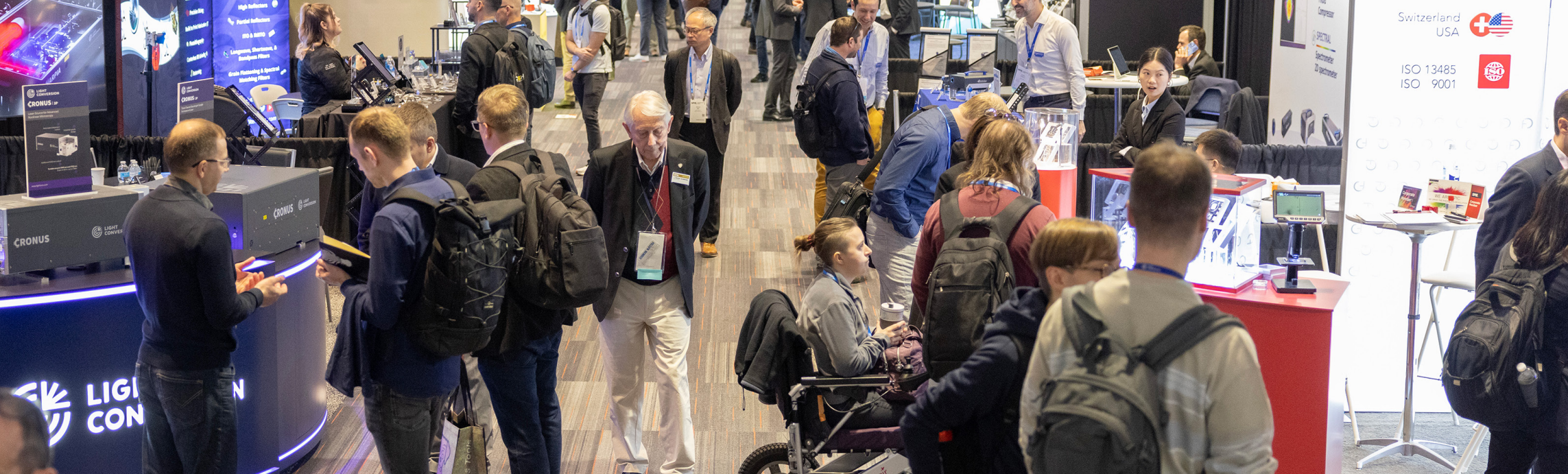
BIOS Expo: 30-31 January 2027

The Moscone Center
San Francisco, California, USA

RESERVE YOUR EXHIBITION SPACE TODAY



spie.org/bios-expo



Connect your company with today's leading biomedical researchers

Showcase your latest advancements, products, or services to a qualified audience at SPIE BiOS Expo, taking place the opening weekend at Photonics West.

Connect with people who need your products and services

- Medical and optical physicists
- Biomedical research clinicians
- Optical instrument developers
- Equipment designers
- Bioengineers
- Cell physiologists
- Cancer therapists
- Molecular imaging specialists



Connect with prospective customers looking for solutions in a variety of categories

- Biomedical optics components, products, instrumentation, and applications
- Lasers
- Molecular imaging
- Health diagnostics and therapeutics
- Nano/biophotonics detectors
- Biosensors
- Spectroscopic/microscopic imaging

Complimentary Lead Retrieval

Capture, qualify, and convert leads with ease — at no additional cost!

SPIE Lead Retrieval is a powerful, no cost tool that helps your booth team capture high quality sales leads using the SPIE Conferences app on any iOS or Android device. No scanners to rent, no forms to manage — just fast, accurate lead collection.

BiOS, an important part of Photonics West

BiOS—the largest biophotonics, biomedical optics, and imaging event in the world—helps kick off SPIE Photonics West each year. Together, these powerful events connect the global technical community to advance light-based research. Make sure your company is part of this important event.

Make BiOS Expo part of your 2027 sales and marketing plan

SUBMIT YOUR CONTRACT FOR BIOS EXPO TODAY. SPIE CORPORATE MEMBER RATES REFLECT A 15% DISCOUNT.

SPACE TYPE	NON MEMBER FEE	CORP MEMBER FEE
3 ft. x 5. ft. Kiosk*	\$4,126	\$3,507.10
6 ft. Table	\$2,680	\$2,278
6.5 ft. x 5 ft. Mini Booth*	\$6,862	\$5,832.70
10 ft. x 10 ft. Booth*	\$4,977	\$4,230.45
Peninsula Booth**	\$.55 per sq. ft.	\$.46.75 per sq. ft.
Island**	\$.66.50 per sq. ft.	\$.56.53 per sq. ft.

*Optional corner \$1,285 per corner (applies to booths only)

**Increments of 100 sq. ft., 400 sq. ft. minimum

+Includes preprinted art

Contact SPIE for pricing to reach additional prospects

Leverage your time and travel by meeting additional audiences the same week.

Photonics West Exhibition • 2-4 February 2027

The world's brightest stage for photonics, lasers, and visionary tech

Choose from online and onsite sponsorship options that align with your marketing goals

Find the sponsorship that fits your needs and budget. Onsite sponsorship opportunities keep your company top-of-mind and help attendees find you quickly so they can connect with your brand. Opportunities range from receptions to lanyards, the conference app, and more. Review the sponsorship contract online for a full list of options and pricing.

Sponsors are recognized in pre-show publicity, online, and at the event. Reserve your sponsorship now for the best visibility.

Join top suppliers in 2027

Don't miss out. These are just a few of the premier companies that participated in the 2026 BiOS Expo in San Francisco.

Boston Electronics Corp.	MKS Instruments	PicoQuant Photonics North America, Inc.
Corning	Modulight	Santec USA Corp.
Coherent	Nanoscribe	SCANLAB America, Inc.
Chroma Technology Corp.	NKT Photonics Inc.	Thorlabs Inc.
Excelitas	OZ Optics Ltd.	Toptica
Hamamatsu Corp.	PI (Physik Instrumente) L.P.	ZEISS
HUBNER Photonics		

For more information about exhibiting, sponsorships, and advertising, contact the SPIE Sales team:

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