

Meet new prospects one-on-one at SPIE Vision Tech

Launch 2026 by filling your sales pipeline at Vision Tech—the latest addition to SPIE Photonics West, the largest optics and photonics event in North America. Showcase your vision, sensing, and imaging solutions to a large, enthusiastic, and qualified audience as we gather for an exciting year of collaboration and business growth. Join us in San Francisco and meet your new international and US-based leads.

Connect with over 24,000 registered attendees working in these technical areas:

BIOS

Thousands of biomedical and biophotonics researchers attend to see and present the latest breakthroughs in medicine and healthcare. Whether in the lab or for commercial applications, advanced vision and imaging solutions are key components for this audience.

LASE

From autonomy and agriculture to manufacturing and material processing, the entire commercial laser market is on full display. Bring your vision solutions for applied markets and find your new collaborators and customers.

OPTO

Covering the complete optoelectronics ecosystem from materials to metrology, you'll meet both research and industrial customers looking to integrate your products into their labs and technology roadmaps.

Quantum West

Focused on the commercialization of Quantum technologies. Engage with this growing audience and ensure your company is positioned to take advantage of this growing global market.

Vision Tech

Industry leaders and innovators will highlight how advanced vision, imaging, and sensing technologies are driving market growth and a changing landscape for multiple industrial sectors.

AR|VR|MR

Brings together the engineers, product managers, and executives from leading players and upstarts in the XR ecosystem ready to talk applications of advanced vision technologies.

Conferences and Courses: 17–22 January 2026
The Moscone Center • San Francisco, California, USA



MOVING TECHNOLOGY TO MARKET™

SPIE. VISION Part of Photonics West

Exhibit at SPIE Vision Tech Expo 2026, the newest exhibition at SPIE Photonics West

Join over 1,500 exhibitors at one of the five exhibitions
at SPIE Photonics West

Photonics West Exhibition • BIOS Expo
Vision Tech Expo • Quantum West Expo • AR | VR | MR Expo

spie.org/vtex

SPIE.

SPIE is the international society for optics and photonics. We bring engineers, scientists, students, and business professionals together to advance light-based science and technology. Over the past five years, we have invested more than \$25 million in the international optics community through our advocacy and support, including scholarships, educational resources, travel grants, endowed gifts, and public-policy development.

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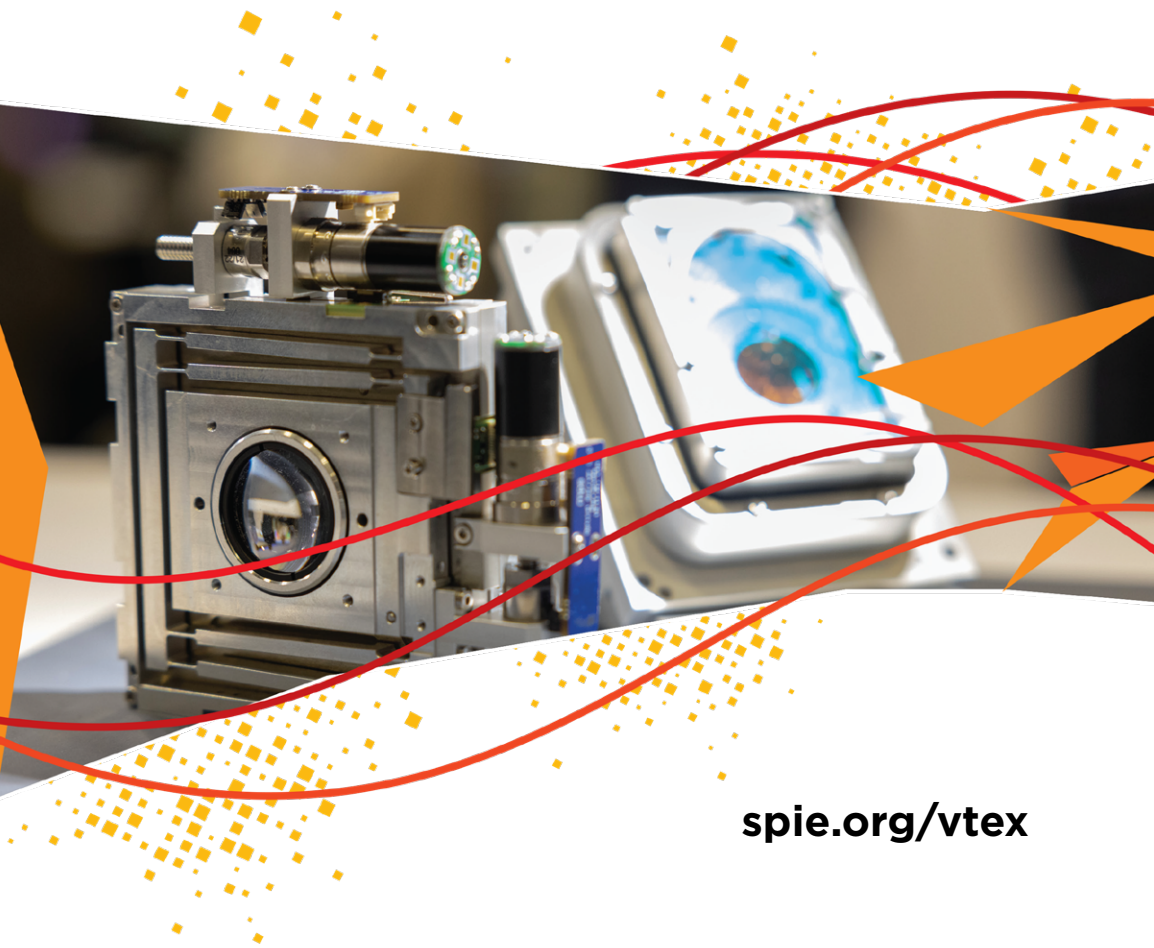
► 2026 | EXHIBIT PROSPECTUS

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RESERVE YOUR EXHIBITION
SPACE TODAY



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Drive new business in the U.S. and globally

Establish your company as a provider of innovative vision and imaging technologies and connect with leading researchers and engineers.

BENEFITS OF EXHIBITING;

- » **Target key industry sectors:** Connect with an audience that aligns with multiple important industry sectors.
- » **Prime location:** Benefit from the San Francisco location, a hub of tech innovation.
- » **Event scale:** Participate in an event that runs concurrently with Photonics West, the largest optics and photonics event in North America.
- » **Expanded reach:** Leverage Photonics West's annual audience of 24,000, with Vision Tech further expanding this reach into new industries and application areas.
- » **High visibility:** Gain visibility at a new event with wide reaching efforts to ensure its success.
- » **Showcase products and services:** Present your offerings to thousands of prospective buyers.
- » **Client engagement:** Meet face-to-face to catch up with existing clients and develop new relationships.
- » **Sales acceleration:** Launch the year with valuable leads in hand.
- » **Product launches:** Launch and showcase new products to a targeted audience.
- » **Partnership opportunities:** Find new project partners and distributors.



Planning for 24,000+ attendees in 2026

Photonics West historically attracts more than 24,000 international registrants. We look forward to seeing everyone again in San Francisco.

Expand your revenue and your growth

Explore the latest developments in semiconductors and electronics, automotive, food and beverage, print and packaging, pharma and chemicals, machine building, logistics and distribution, industrial IoT and smart cities, agriculture and smart farming, healthcare and life sciences, and more.

FEATURED TECHNOLOGIES:

- » Image sensors
- » Cameras: PC-based, smart, and embedded
- » 3D vision: stereo, active stereo, structured light, profilometry, interferometry, time of flight, lidar
- » Non-visible imaging: NIR, SWIR, UV
- » Hyperspectral and multispectral imaging
- » Optics: lenses, filters, polarizers, mirrors, wafer-level optics, metaoptics
- » Illumination
- » Software: libraries, low-code, no-code
- » Vision-AI: deep learning frameworks, generative AI, services
- » Video interfaces and transmission
- » Connectivity: cables
- » High-speed and event-based imaging
- » Emerging technologies

- HIGHLIGHTED APPLICATION AREAS:
- » Manufacturing and Industrial IoT Quality inspection
 - » In-line and offline metrology
 - » Identification and tracking
 - » Sorting and packaging Robot bin picking and material handling
 - » Autonomous vehicles and platforms

Cost-effective entry

Enjoy entry rates that are 20% lower than traditional Photonics West rates.

Submit your contract today for the Vision Tech Expo

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SPACE TYPE	NON MEMBER FEE	CORP MEMBER FEE
3 ft. x 5 ft. Kiosk*	\$3,700	\$3,145
6 ft. Table	\$3,950	\$3,357.50
6.5 ft. x 5 ft. Mini Booth*	\$6,250	\$5,312.50
10 ft. x 10 ft. Booth*	\$5,995	\$5,095.75
Peninsula Booth**	\$66 per sq. ft.	\$56.10 per sq. ft.
Island**	\$80 per sq. ft.	\$68 per sq. ft.
*Optional corner \$1,550 per corner (applies to booths only)		
**Increments of 100 sq. ft., 400 sq. ft. minimum		
+Includes preprinted art		

Contact SPIE for pricing to reach additional prospects

Leverage your time and travel by meeting additional audiences the same week.

BiOS Expo • 17-18 January 2026

The world's largest biomedical optics and biophotonics exhibition

Quantum West Expo • 20-22 January 2026

The premier event for quantum research and applications

Photonics West Exhibition • 20-22 January 2026

The industry's leading laser and photonics exhibition

AR|VR|MR Expo • 20-22 January 2026

The event showcasing XR optical hardware and architectures

Sponsorships and advertising

Build your brand beyond your booth with options to educate, entertain, and drive attendees directly to your sales team. SPIE offers a variety of opportunities to put your company's name, brand, and products front and center to build awareness. Contact the SPIE Sales team.

For more information about exhibiting, sponsorships, and advertising, contact the SPIE sales team:

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