

Meet new prospects face-to-face at SPIE Photonics West

Launch 2026 by filling your sales pipeline at Vision Tech—the latest addition to SPIE Photonics West, the largest optics and photonics event in North America. Showcase your vision, sensing, and imaging solutions to a large, enthusiastic, and qualified audience as we gather for an exciting year of collaboration and business growth. Join us in San Francisco and meet your new international and US-based leads.

Connect with over 24,000 registered attendees working in these technical areas:

BIOS

Thousands of biomedical and biophotonics researchers attend to see and present the latest breakthroughs in medicine and healthcare. Whether in the lab or for commercial applications, advanced vision and imaging solutions are key components for this audience.

LASE

From autonomy and agriculture to manufacturing and material processing, the entire commercial laser market is on full display. Bring your vision solutions for applied markets and find your new collaborators and customers.

OPTO

Covering the complete optoelectronics ecosystem from materials to metrology, you'll meet both research and industrial customers looking to integrate your products into their labs and technology roadmaps.

Quantum West

Focused on the commercialization of Quantum technologies. Engage with this growing audience and ensure your company is positioned to take advantage of this growing global market.

Vision Tech

Industry leaders and innovators will highlight how advanced vision, imaging, and sensing technologies are driving market growth and a changing landscape for multiple industrial sectors.

AR|VR|MR

Brings together the engineers, product managers, and executives from leading players and upstarts in the XR ecosystem ready to talk applications of advanced vision technologies.

Conferences and Courses: 17-22 January 2026
The Moscone Center • San Francisco, California, USA



MOVING TECHNOLOGY TO MARKET™

SPIE. PHOTONICS WEST

Exhibit at the world's largest tradeshow for photonics, optics, imaging, and industrial lasers

Conferences and Courses

17-22 January 2026
The Moscone Center • San Francisco, California, USA

Five Exhibitions

Photonics West Exhibition: 20-22 January 2026
BiOS Expo: 17-18 January 2026
Vision Tech Expo: 20-22 January 2026
Quantum West Expo: 20-22 January 2026
AR | VR | MR Expo: 20-22 January 2026

spie.org/pwex

SPIE.

SPIE is the international society for optics and photonics. We bring engineers, scientists, students, and business professionals together to advance light-based science and technology. Over the past five years, we have invested more than \$25 million in the international optics community through our advocacy and support, including scholarships, educational resources, travel grants, endowed gifts, and public-policy development.

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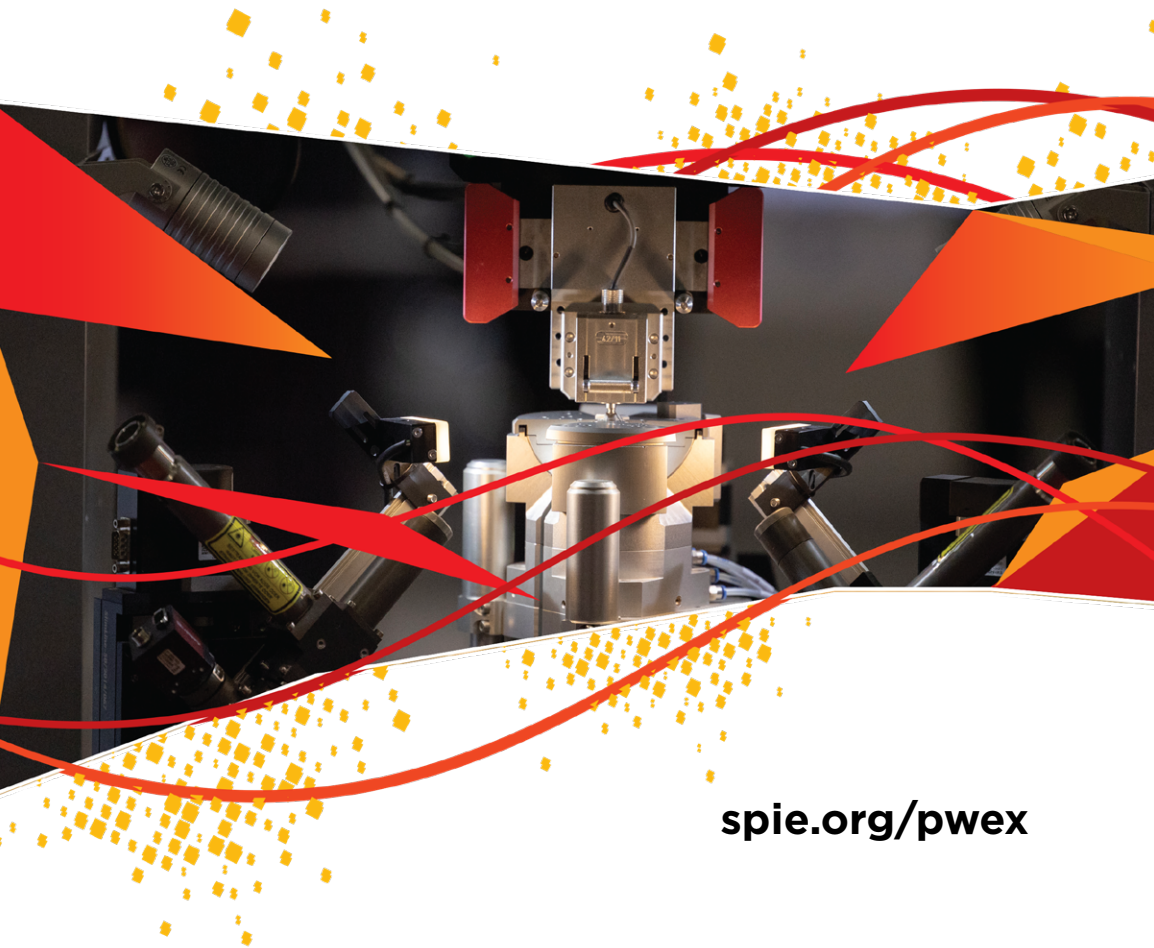
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► 2026 | EXHIBIT PROSPECTUS

SPIE. PHOTONICS WEST

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RESERVE YOUR EXHIBITION SPACE TODAY



spie.org/pwex





Be a part of the most important gathering of the year

Join us for the leading photonics and laser event.

FEATURED TECHNOLOGIES:

- Lasers and peripherals
- Beam conditioning and steering components
- Beam profiling and measurement instrumentation
- Cameras and CCD components
- Fiber optic components, equipment, systems
- Optical components and hardware
- Optical communications
- Optical detectors
- High speed imaging and sensing
- Optical materials and substrates
- IR sources and detectors
- Electronic imaging components
- Optical coatings
- Lenses and filters
- Positioning systems and mounts
- Metrology and testing equipment
- Software for design and simulation
- Quantum devices and materials



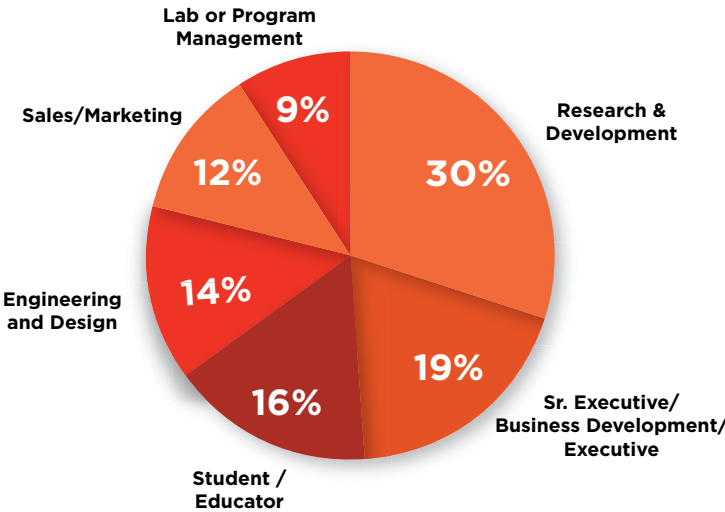
Planning for 24,000+ attendees in 2026

Photonics West historically attracts more than 24,000 international registrants. We look forward to seeing everyone again in San Francisco.

Expand your revenue and your growth

Your potential customers come to see new capabilities and suppliers. Reach the qualified audience attracted to this world-class event.

ATTENDEE JOB FUNCTION FROM PREVIOUS YEARS:



Submit your contract today for the Photonics West Exhibition

SPACE TYPE	NON MEMBER FEE	CORP MEMBER FEE
3 ft. x 5 ft. Kiosk*	\$4,630	\$3,935.50
6 ft. Table	\$4,050	\$3,442.50
6.5 ft. x 5 ft. Mini Booth*	\$7,825	\$6,651.25
10 ft. x 10 ft. Booth*	\$7,515	\$6,387.75
Peninsula Booth**	\$82.50 per sq. ft.	\$70.13 per sq. ft.
Island**	\$100 per sq. ft.	\$85 per sq. ft.
*Optional corner \$1,950 per corner (applies to booths only)		
**Increments of 100 sq. ft., 400 sq. ft. minimum		
+Includes preprinted art		

Contact SPIE for pricing to reach additional prospects

Leverage your time and travel by meeting additional audiences the same week.

BIOS Expo • 17-18 January 2026

The world's largest biomedical optics and biophotonics exhibition

Quantum West Expo • 20-22 January 2026

The premier event for quantum research and applications

Vision Tech Expo • 20-22 January 2026

Showcasing the latest advancements in vision technologies, components, subsystems, and solutions

AR|VR|MR Expo • 20-22 January 2026

The event showcasing XR optical hardware and architectures

Join top suppliers in 2026

This is the largest photonics exhibition in North America. Make Photonics West part of your 2026 sales and marketing plan. Find the best solutions, components, instruments, and system providers from around the world. Don't miss out as the exhibition will sell out! These are just a few of the companies who exhibited at Photonics West in 2025.

Alluxa, Inc.
Boston Electronics
Coherent
Corning Inc.
Edmund Optics Inc.
Excelitas Technologies Corp.
G&H Group
Hamamatsu Corp.
IPG Photonics Corp.
JENOPTIK

Laser Components USA, Inc.
Leonardo Electronics US Inc.
MKS Instruments, Inc.
OptoSigma
PI (Physik Instrumente) L.P.
SCHOTT North America, Inc.
Teledyne Imaging
TOPTICA Photonics, Inc.
TRUMPF
Zygo Corp.

For more information about exhibiting, sponsorships, and advertising, contact the SPIE sales team:

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