



## Connect with customers in San Diego.

### A great place to do business

Connect with people from around the world at the San Diego Convention Center, located in the city that is consistently named a top meeting destination. This exhibition continues to get a high satisfaction rating year after year because of the quality of attendees.

Join Synopsys, Hinds Instruments, OptoSigma, Hamamatsu Corp. and other leading exhibitors on the show floor in 2026. Be a part of the growing list of exhibiting companies.

### Exhibit in San Diego

Connect with customers and build relationships with new prospects.

- Grow revenue
- Identify the most promising opportunities in the industry
- Demo your new products
- Gain exposure with strategically placed advertising and available sponsorships

**140+**  
Exhibiting  
Companies

### For more information about exhibiting, sponsorships, and advertising, contact the SPIE sales team:

*In the Americas and rest of world*



**Kim Abair**  
+1 360 685 5499  
kima@spie.org



**Lacey Barnett**  
+1 360 685 5551  
laceyb@spie.org



**Melissa Valum**  
+1 360 685 5596  
melissav@spie.org

*In Europe and Asia*



**Laurence Devereux**  
+44 29 2278 9031  
laurence@spieeurope.org



MOVING TECHNOLOGY TO MARKET™

**SPIE.** OPTICS+  
PHOTONICS

**Exhibit in San Diego at the largest multi-disciplinary optics and photonics event.**

**Exhibition: 25-27 August 2026**

**Conferences and courses: 23-27 August 2026**

San Diego Convention Center, San Diego, California, USA

[spie.org/op-exhibit](https://spie.org/op-exhibit)



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Non-Profit Org.  
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**SPIE.**  
P.O. Box 10  
Bellingham, WA 98227-0010 USA

► 2026 | EXHIBIT PROSPECTUS

**SPIE.** OPTICS+  
PHOTONICS

**Exhibition Dates: 25-27 August 2026**

**Conference Dates: 23-27 August 2026**

San Diego Convention Center  
San Diego, California USA

RESERVE YOUR EXHIBITION  
SPACE TODAY



## Exhibit at SPIE Optics + Photonics

Join us at the largest multidisciplinary optics and photonics event where researchers, engineers, and suppliers share needs and solutions. SPIE offers marketing opportunities to help you showcase your organization to leaders in the industry.

## Join us in San Diego at the largest optical R&D event in America

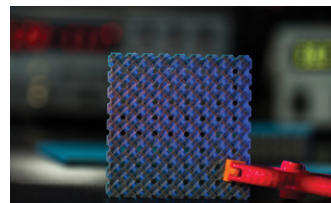
SPIE brings together 3,200 technical attendees with conferences on optical engineering, nanotechnology, quantum science, organic photonics, and astronomical applications.



## Generate business. Meet your target audience.

Our sales staff will work with you to cost-effectively boost your company's visibility and connect you with prospective customers.

### Technical areas within the conference sessions:



#### NANOSCIENCE + ENGINEERING

Advances in metamaterials, plasmonics, quantum materials and devices, optical trapping, nanostructured devices, spintronics, artificial intelligence, and more.



#### ORGANIC PHOTONICS + ELECTRONICS

Organic and hybrid materials, perovskite photovoltaics, sensors and bioelectronics devices, advances in sustainable energy sources, and other applications.



#### OPTICAL ENGINEERING + APPLICATIONS

Optical design, testing, and fabrication, signal and image processing, photonic devices, particle technologies, and applications including remote sensing, astronomy, and sustainability.

## It's global.

More than 3,000 people attend SPIE Optics + Photonics each year.\*



\*Based on historical data

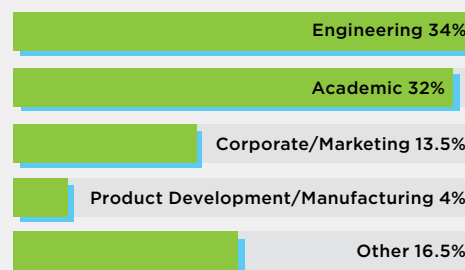
### Exhibit attendees by end-product by organization

- Basic Research, Science
- Optical Design and Engineering
- Optics Manufacturing
- Education and Training
- Biomedical, Medical Imaging, Healthcare
- Defense, Security, Law Enforcement
- Solar and Alternative Energy
- Semiconductor Manufacturing
- Laser Industry
- Industrial Sensing and Measurement

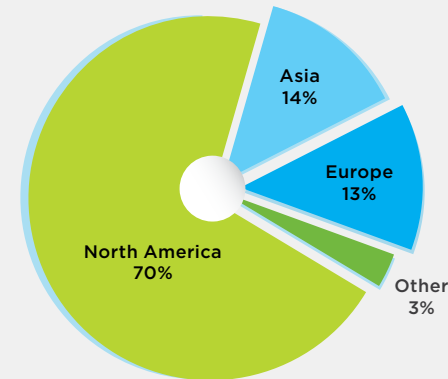
### Attendees purchase products in these top ten areas

- Cameras and Imaging Systems
- Detectors, Sensors
- Optical Components - Filters, Mirrors, Misc.
- Optical Components - Lenses
- Lasers and Systems
- Optical Coatings, Thin Films
- Software
- Laser Components and Accessories
- Test and Measurement Equipment
- Optomechanical Components, Devices

### Attendees by job function



### Attendees by region



Based on historical data

Space Type	Non-Member	SPIE Corporate Member
3 ft. x 5 ft. Kiosk	\$3,595	\$3,055.75
6 ft. Table	\$3,285	\$2,792.25
6.5 ft. x 5 ft. Mini Booth	\$5,995	\$5,095.75
10 ft. x 10 ft. Booth*	\$5,620	\$4,777
Island**	\$50.50 per sq. ft.	\$42.93 per sq. ft.

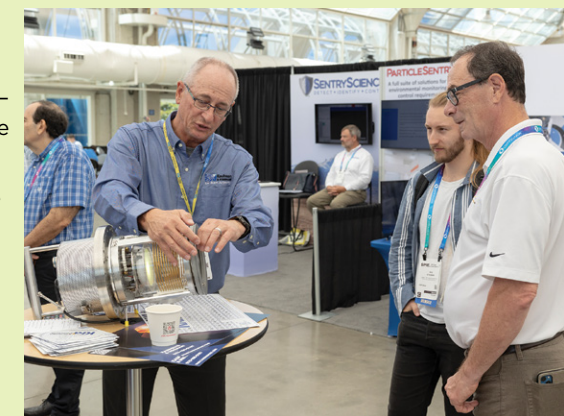
\*Optional Corner \$1,045 per corner (applies to booths only).

\*\*Increments of 100 sq. ft., 400 sq. ft. minimum.

SPIE Corporate Member rates reflect a 15% discount. View the full contract online.

### Take advantage of promotional opportunities

- Exposure to the latest technical advances—non-author pass(es) to technical conference included with your exhibit space
- Networking opportunities—including coffee breaks and the Welcome Reception
- Advertising opportunities—in event programs, as well as product announcements online
- Sponsorship opportunities
- Collaboration with leading researchers; face-to-face connections
- Access to space for your corporate events, product training, or user-group meetings



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Reserve your exhibition space today:  
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