

# SPIE Lead Retrieval



**Capture, qualify, and convert leads with ease — at no additional cost!**

SPIE Lead Retrieval is a powerful, no cost tool that helps your booth team capture high quality sales leads using the SPIE Conferences app on any iOS or Android device. No scanners to rent, no forms to manage — just fast, accurate lead collection.

## Why Exhibitors Love It

- ✓ **It's FREE** — automatically included with your exhibit space  
No order required. Registered Booth Staff can start using Lead Retrieval immediately by downloading the SPIE Conferences app and scanning attendee QR codes.
- ✓ **Capture leads anywhere** — even outside the exhibition floor  
Simply scan an attendee's QR code using your device camera.
- ✓ **Qualify leads for smarter follow up**  
Choose the qualifier setup that fits your sales strategy:
  - **No Qualifiers** - Collect basic contact details
  - **Standard Qualifiers (Default)** - Purchase Power, Purchase Timeline, Follow Up Type, Rank
  - **Custom Qualifiers** - Tailor options to your unique needs
- ✓ **Watch your lead list grow in real time**  
All leads sync directly to your company's Lead Retrieval Report in the Exhibitor Dashboard.
- ✓ **Full, detailed reporting for your follow up team**  
Download complete lead data — including contact details, qualifiers, timestamps, and staff IDs — in Excel, CSV, or PDF.  
Reports are accessible during the event and for 90 days afterward via the Exhibitor Dashboard.

## How It Works

1. **Download the SPIE Conferences app** (iOS or Android)
2. **Sign in with your SPIE Account** (the same account used for Booth Staff registration)
3. **Scan attendee QR codes** with your device
4. **Add qualifiers and notes** to prioritize follow-up
5. Leads automatically sync to your company's **Lead Retrieval Report**

*SPIE Lead Retrieval requires a valid booth staff registration and personal SPIE Account.*

Download the [User Guide](#)

## Optional Offerings

- ✓ **Device Rental**  
Prefer not to use personal devices? SPIE offers a limited number of rentals.  
**Cost: \$299** — Includes device + charger.  
Available first come, first served. Must be returned within one hour of the hall closing on the final day (late return fee: \$100).  
To order: [Exhibitor Dashboard](#)
- ✓ **API for Third Party Lead Retrieval**  
Integrate your own system using the SPIE Lead Retrieval API Developer Kit.  
**Cost: \$995** — Includes documentation, field definitions, sample barcodes, and one credential set.  
To order: [leadretrieval@spie.org](mailto:leadretrieval@spie.org)

For questions, contact [leadretrieval@spie.org](mailto:leadretrieval@spie.org). More information available on [spie.org/leadretrieval](https://spie.org/leadretrieval)

