

SPIE LEAD RETRIEVAL

SPIE Lead Retrieval is provided with your exhibit space at no extra cost. Use the [Exhibitor Dashboard](#) to select your qualifier type, rent a scanning device, and download your leads.

Lead Retrieval Report

You can view or download leads in Excel, PDF, or CSV format.

The Lead Retrieval Report link becomes available on the first day of the event and updates hourly.

For Photonics West: If you participate in multiple exhibitions, your Lead Retrieval report will be accessible in the Photonics West dashboard.

After the event concludes, the link remains available in the **Past Events** section for 90 days.

▼ SPIE Optics + Photonics 2024 Exhibition

Exhibition Dates: 20 - 22 Aug 2024
Location: San Diego, California, United States
Booth Number: 735

SPIE. OPTICS+PHOTONICS
Exhibitor Logistics

Event Listing Summary
Add Additional Liaison
Exhibitor Listing
Enhanced Exhibitor Features
Assign Keywords
Select Categories
Exhibitor Invoice: ORD-2245238-G7W7C6 Pay | Download | Email
Sponsorship Invoice: ORD-2245238-G7W7C6 Pay | Download | Email

Lead Retrieval Report: [Excel](#) | [PDF](#) | [CSV](#) ←

Exhibitor Manual
Booth Staff
Lead Retrieval Logistics
Add Announcement | Manage Announcements
Submit a Product Demonstration Request | Manage Demonstrations
Upload Certificate of Insurance
Schedule a Laser Safety Inspection

▼ Past Events

Review company information listed for past events attended

▼ SPIE Defense + Commercial Sensing 2024 Exhibition

Exhibitor Listing
Assign Keywords
Exhibitor Invoice: ORD-2228644-V5F0V8 Pay | Download | Email

Lead Retrieval Report: [Excel](#) | [PDF](#) | [CSV](#) ←

Select Categories
Announcement(s)

▶ SPIE Advanced Lithography + Patterning 2024 Exhibition
▶ SPIE BIOS Expo 2024
▶ SPIE Photonics West 2024 Exhibition

Lead Retrieval Logistics

Manage Qualifiers

SPIE Lead Retrieval includes qualifiers, with three options: Standard Qualifiers, No Qualifiers, or Custom Qualifiers.

By default, the qualifier type is set to **Standard Qualifiers**.

You can change or edit your qualifiers up to 5 days **5 days before the event begins**. The final deadline for making changes is displayed in the dashboard.

Manage Qualifiers

Use the standard qualifiers or customize your qualifiers to reorder, change language, and add or remove questions.

Changes must be made by 15 August 2024. The form will be locked after this date. Please contact exhibitions@spie.org with questions.

You are viewing: **Standard Qualifiers**

[Customize](#) [No Qualifiers](#) [Revert to Standard](#)

Customizing Qualifiers

Click **Customize** to create your own qualifiers.

Manage Qualifiers

Use the standard qualifiers or customize your qualifiers to reorder, change language, and add or remove questions.
Changes must be made by 15 August 2024. The form will be locked after this date. Please contact exhibitions@spie.org with questions.

Customizing Qualifiers Save & Publish Cancel

+ Add Qualifier Clear All Qualifiers

Click **+Add Qualifier** and select from the following options:

- Multi-Select
- Open Text – Small
- Open Text – Large
- Note.

Customizing Qualifiers Save & Publish Cancel

+ Add Qualifier Clear All Qualifiers

- Multi-Select
- Open Text - Small
- Open Text - Large
- Note

Multi-Select

Includes a title with two or more Options.

Enter a **Title** for the qualifier.

If a response is mandatory, check **Required** (the sales rep will not be able to save the lead until an option is selected).

Multi-Select Clear All Qualifiers

Required?

Type: Select one Select all that apply

Title
:: Product Interested In

Options
Product ABC Clear All Qualifiers

[+Add Option](#)

Choose the qualifier **Type**:

- **Select one**: Allows only one option to be selected.
- **Select all that apply**: Allows multiple selections.

Click **+ Add Option** and enter each option (each option has a 40-character limit). Repeat this step until all options are added.

Open Text - Small

Includes a title with a small open text field where users can enter a response. Use for short inputs, such as a few words or a brief sentence.

Enter a **Title** for the Qualifier.

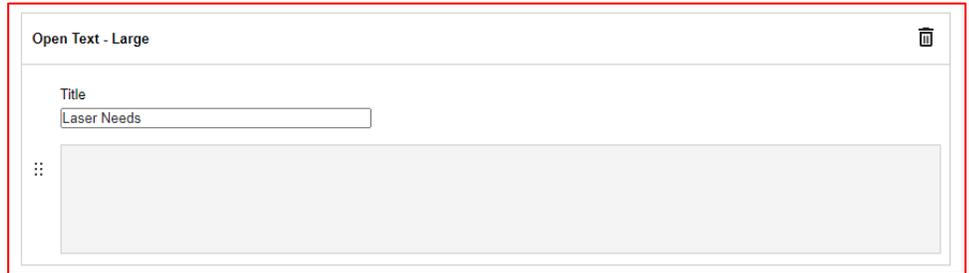
Open Text - Small Clear All Qualifiers

Title
:: Laser Needs

Open Text – Large

Includes a title with a large open text field. Use for more extensive responses, such as multiple sentences.

Enter **Title** for the Qualifier.



Note

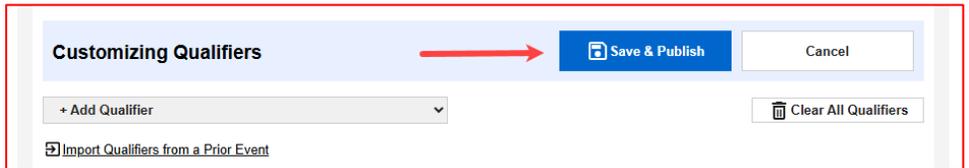
Includes an open text field for additional input.

TIP: Including a note field is highly recommended for adding any additional qualifying details.

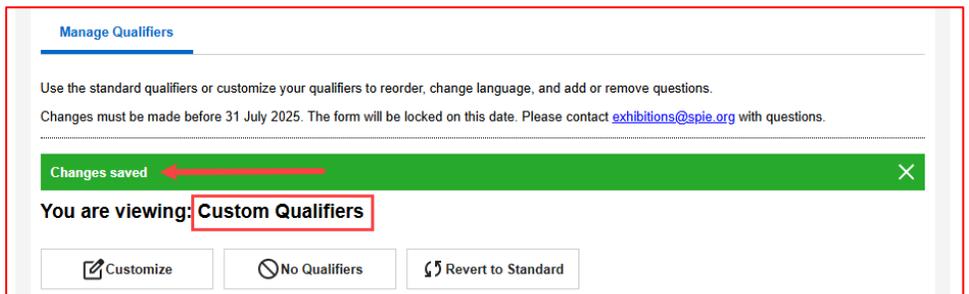


Save & Publish

Click **Save & Publish** after entering all qualifiers.



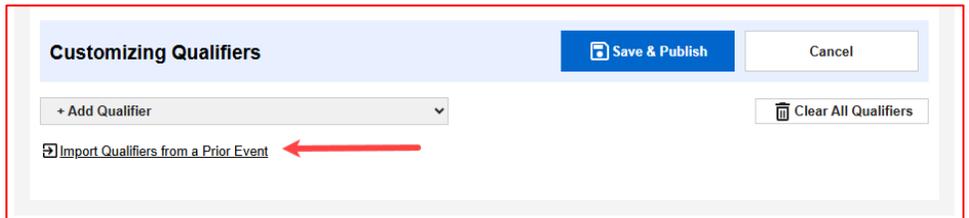
A **Changes Saved** notification will appear once your qualifiers are successfully updated.



Import Qualifiers from a Prior Event

Want to reuse your **Custom Qualifiers** from a previous year or event?

Click the **Import Qualifiers from a Prior Event** link.



Select the event you'd like to import from and click **Import to Event** to complete the process.

IMPORT FROM A PRIOR EVENT

Select previous event qualifiers

- SPIE Photonics West 2025 Exhibition
San Francisco, CA, United States
28 - 30 Jan 2025
- SPIE Advanced Lithography + Patterning 2025 Exhibition
San Jose, California, United States
25 - 26 Feb 2025
- SPIE AR | VR | MR 2025 Exhibition
San Francisco, California, United States
28 - 29 Jan 2025
- SPIE Photomask Technology + EUV Lithography 2024 Exhibition
Monterey, California, United States
1 - 2 Oct 2024
- SPIE Optics + Photonics 2024 Exhibition
San Diego, California, United States
26 - 27 Aug 2024

PRODUCT

- LWIR Camera
- MWIR Camera
- SWIR Camera
- Other

PURCHASE POWER

- Recommends
- Decides
- Final Say

PURCHASE TIMELINE (Select one)

- Ready to order
- 1-3 months

Import to Event Cancel

Don't forget to click **Save & Publish** after importing the qualifiers.

Customizing Qualifiers

Save & Publish Cancel

+ Add Qualifier

Clear All Qualifiers

Import Qualifiers from a Prior Event

No Qualifiers

Click **No Qualifiers** if you do not want to add qualifiers.

A **Changes Saved** notification will appear when your selection is successfully updated.

TIP: A Note section will still be available, even if you select No Qualifiers.

Manage Qualifiers

Use the standard qualifiers or customize your qualifiers to reorder, change language, and add or remove questions.
Changes must be made by 15 August 2024. The form will be locked after this date. Please contact exhibitions@spie.org with questions.

Changes saved

No Qualifiers Selected

Customize No Qualifiers Revert to Standard

Example of Custom Qualifiers.

Customizing Qualifiers

[Save & Publish](#) [Cancel](#)

+ Add Qualifier [Clear All Qualifiers](#)

Multi-Select

Required?

Type: Select one Select all that apply

Title
Timeline for Purchase

Options

Now
1-3 Months
4-9 Months
10-16 Months
Unknown

[+Add Option](#)

Multi-Select

Required?

Type: Select one Select all that apply

Title
Customer Type

Options

New Customer
Returning Customer
Unknown

[+Add Option](#)

Multi-Select

Required?

Type: Select one Select all that apply

Title
Product Interested In

Options

Product ABC
Product DEF
Product LMN
Product XYZ

[+Add Option](#)

Open Text - Large

Title
Laser Needs

NOTE

Rearrange Qualifier order

Click the **reorder icon** in a qualifier and drag it to the desired position.

TIP: Qualifiers are added on top of existing ones - start by entering your final qualifier first, then work toward the first qualifier.

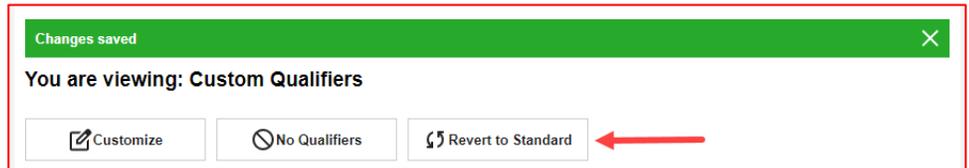


Delete question

Click the trash can icon to remove a qualifier.

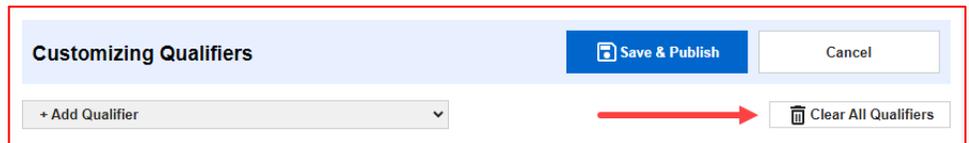
Change back to Standard Qualifiers

If you decide not to use custom qualifiers, click **Revert to Standard** to return to standard qualifiers. If you change your mind later, you can switch back to your custom qualifiers without needing to recreate them—just ensure they were saved beforehand.



Clear All Qualifiers

Click Clear All Qualifiers to reset everything – this will erase all custom qualifiers.

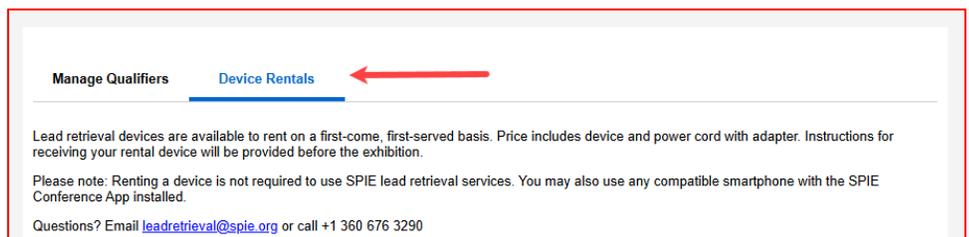


Device Rentals

Renting a device is not required to use SPIE Lead Retrieval. However, if you cannot use your own device, you can rent one for \$299 plus applicable tax.

If Device Rentals are available for your event, a tab will appear in the Exhibitor Logistics link.

Click the **Device Rentals** tab.



Select the **quantity** of devices you need to rent.

Rent Device

Lead Retrieval Device Rental \$299.00
SPIE Optics + Photonics 2025 Exhibition

Quantity: 1 @ \$299.00

Quantity: 1 \$0.00
Quantity: 2 \$299.00

Quantity: 3
Quantity: 4
Quantity: 5
Quantity: 6
Quantity: 7
Quantity: 8

Provide the name and email address for each person renting a device.

First Name* Last Name* Email*

1. Jane Doe janedoe@company.com

2. John Doe johndoe@company.com

By proceeding with this device rental, I agree to the [Terms and Conditions](#)

Enter the **First Name**, **Last Name**, and **Email address** for the person responsible for each rented device onsite.

Agree to the **Device Rental Terms and Conditions**.

Contact Information

Provide the name and email address for each person renting a device.

1. First Name* Last Name* Email*
Jane Doe janedoe@company.com

2. First Name* Last Name* Email*
John Doe johndoe@company.com

By proceeding with this device rental, I agree to the [Terms and Conditions](#)

Enter your **Billing Address** and **Payment Information**. If paying via credit card or PayPal, a 2.5% processing fee applies.

To pay with a check or wire transfer, select the **Invoice Me** option.

Manage Device Rentals

Once your device rental is confirmed, the **Manage Device Rentals** tab will become available.

Manage Device Rentals Order Devices

Only paid device rentals are listed.

You have 2 device rentals. [Order more devices.](#)

Click **Edit** to update the Device Rental details. Make the necessary changes to the associated person's details and click **Save** to apply the updates.

Contact Information

Provide the name and email address for each person renting a device.

1. First Name* Last Name* Email*
Jane Doe janedoe@company.com

2. First Name* Last Name* Email*
John Doe johndoe@company.com

Save



API

For exhibitors using a third-party Lead Retrieval service, SPIE offers an API – Developer Kit to integrate their solution. The cost is \$995 and includes instructions, field definitions, sample barcodes, and one set of credentials. To purchase an API, please email leadretrieval@spie.org